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Dosta who complete is in by any organization will be pursued Haiqi Gong

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## Table of Content

My personal website (<u>roosterwho.com</u>) includes a preview of selected works. My itch home(<a href="https://roosterwho.itch.io/">https://roosterwho.itch.io/</a>) includes my works of video games and game jams.

For the complete portfolio with detailed descriptions and additional works, please refer to this PDF.

## CyberSpirit

Embodied-Interactive

Video Game erwho.com Plagiarism by any organization will be pure

#### Iris

AI-Empowered Embodied Design for the Visually Impaired



## CapFlow

In-Car Interactive Entertainment System

## Spikey

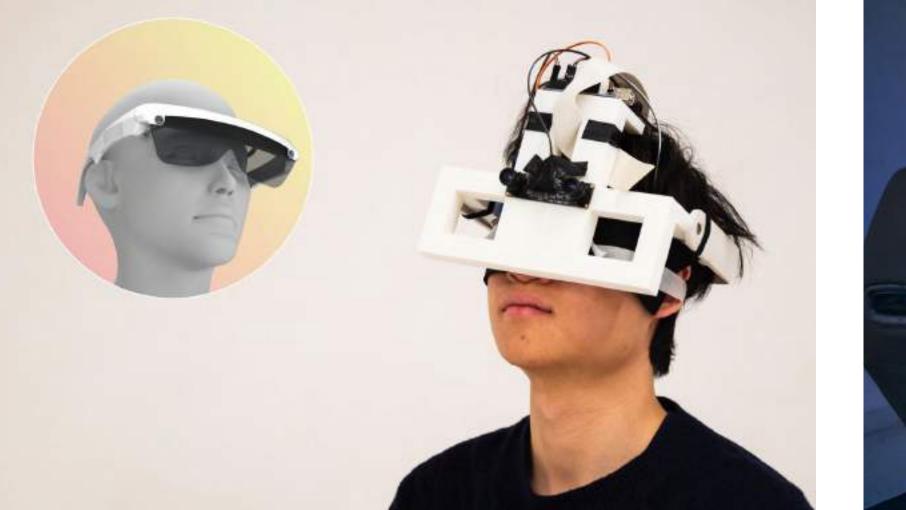
Designing Embodied-AI's Form for Uncanny Cuteness

## WaterChessBoard

Designing a Game for Cross-Species Communication prosterwho.com Plagiarism by any organization will be pursued.



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## Cybers by any order of the Cybers of the Cyb

#### Embodied-Interactive Video Game

This Alt-Control game uses "mouse movement on the torso" as the core input. Players, as a CyberSpirit, scan and repair prosthetics across layers, uncovering the truth behind the damage.

The project explores accessible devices like a mouse and camera, combining motion capture with gamified mechanics for a new embodied gaming experience.



Walkthrough Video &

Game Download Link

https://roosterwho.itch.io/cyberspirit



<u>Public Page on</u>

participation. Being featured in such a prestigious event highlights the exceptional quality and innovation of the

#### Group Project | Game Producer

- Unity Programming & Game DesignMotion Capture Integration
- Art Direction
- Narrative Design
- UI/UX Design & Supervision
- Playtesting Analysis
- Exhibition Planning & Merchandise Development

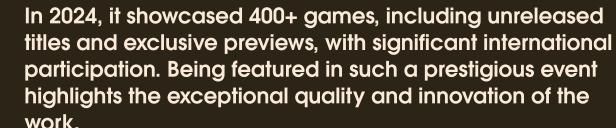
Invited for WEPLAY EXPO

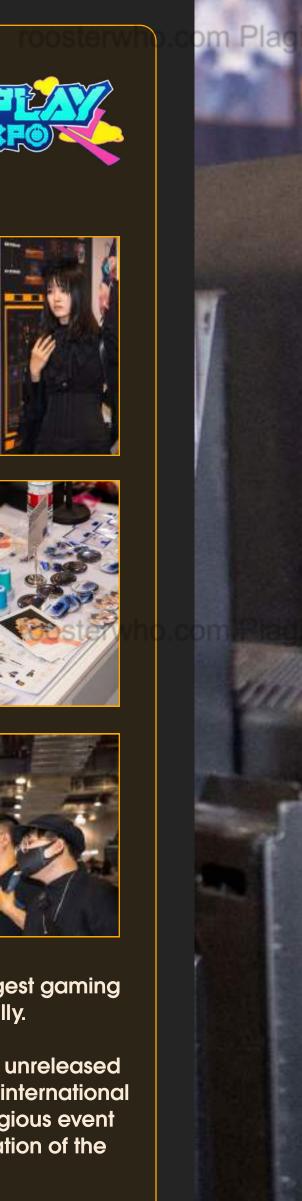






WePlay Culture Exhibition, one of China's largest gaming events, attracts over 15,000 attendees annually.







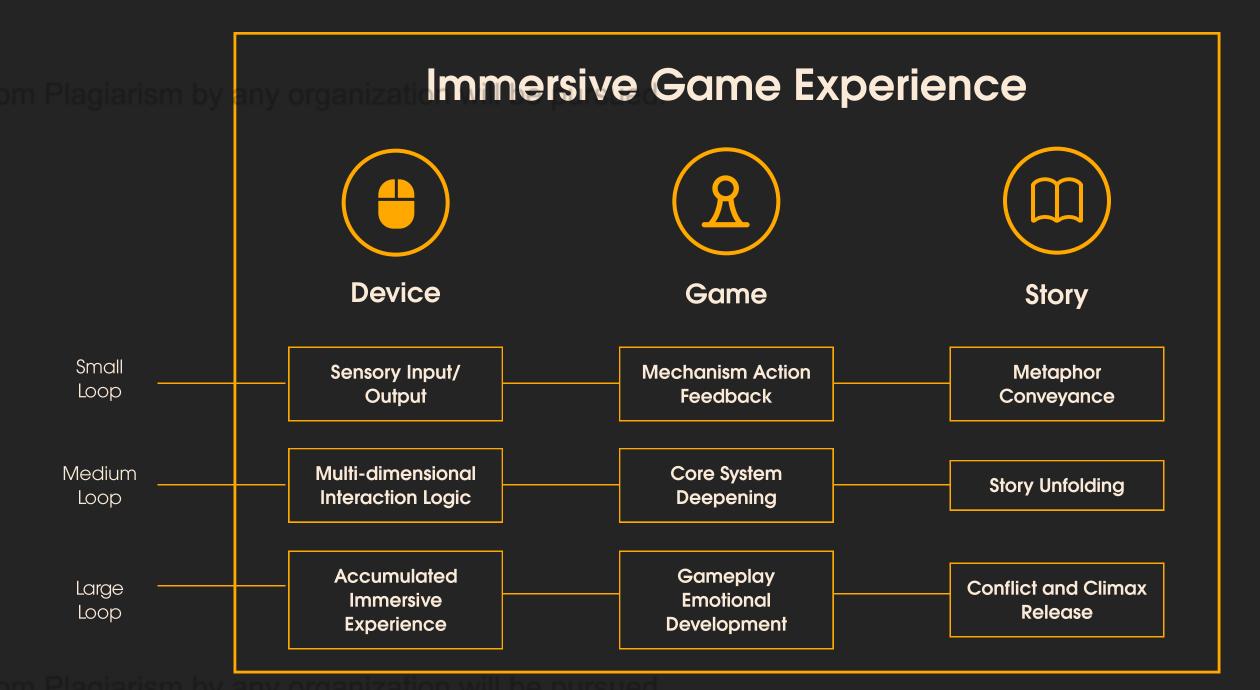


## Using Mouse to Scan as Special Game Controller

#### Interaction - Game - Story

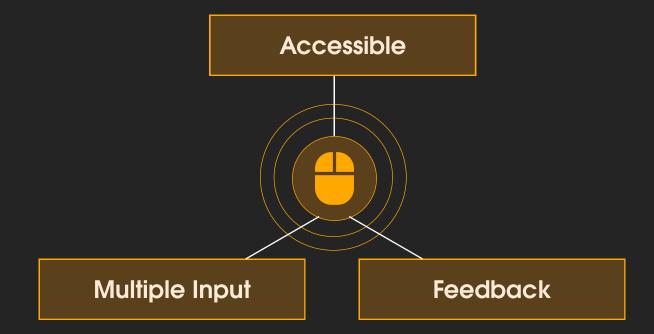
Embodied Interaction - Game Mechanic Integration

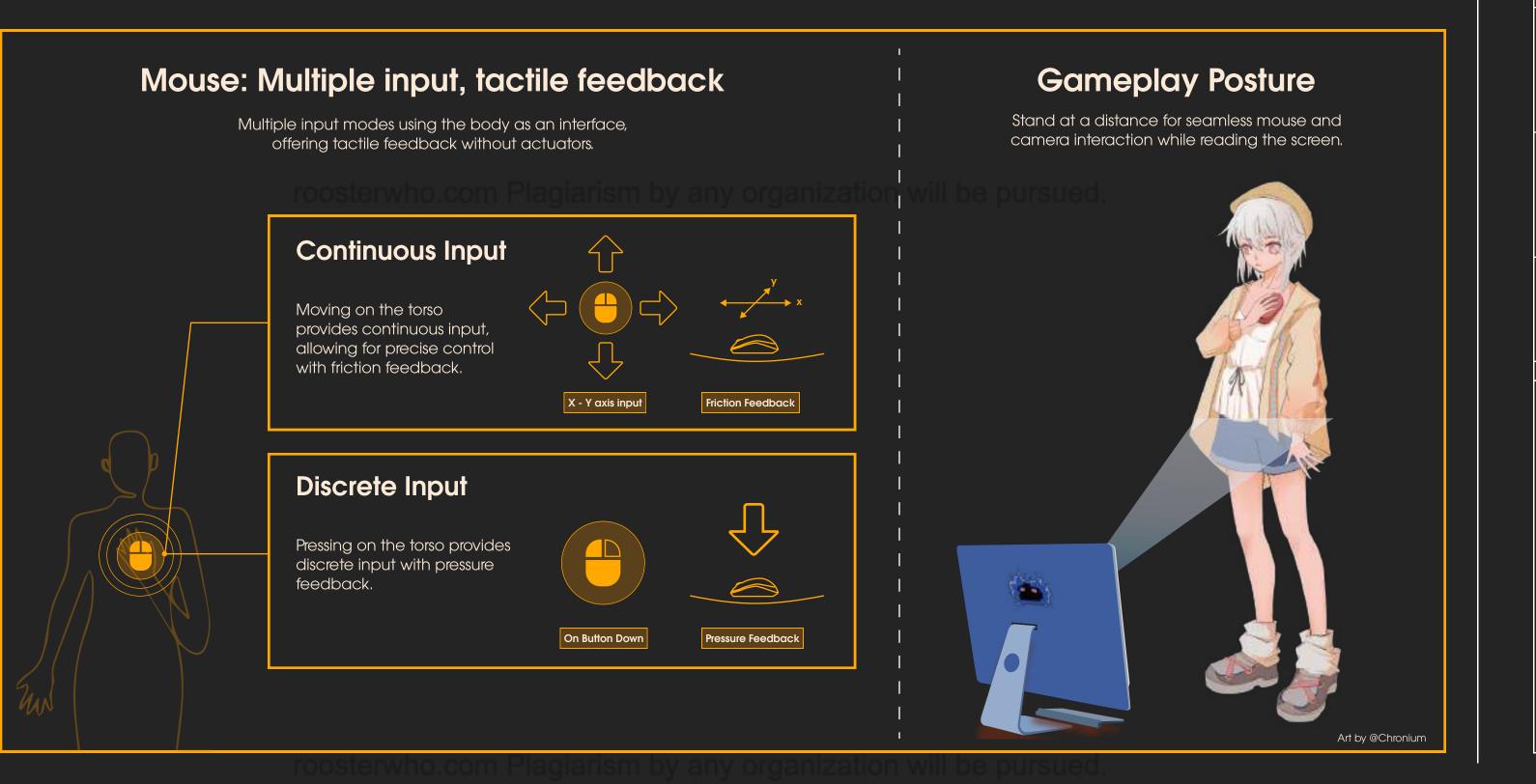
By using a special controller, players can experience multi-sensory input and output, gaining different levels of immersive experience throughout the games progression on the physical sensory level, gameplay experience level, and narrative storytelling level.



#### Accessible Hardware

The core input method involves "moving the mouse on the torso." A wireless mouse, as a common peripheral, provides adequate output for complex operations and supports a rich gaming system. Additionally, moving and pressing the mouse on the body offers diverse tactile feedback.

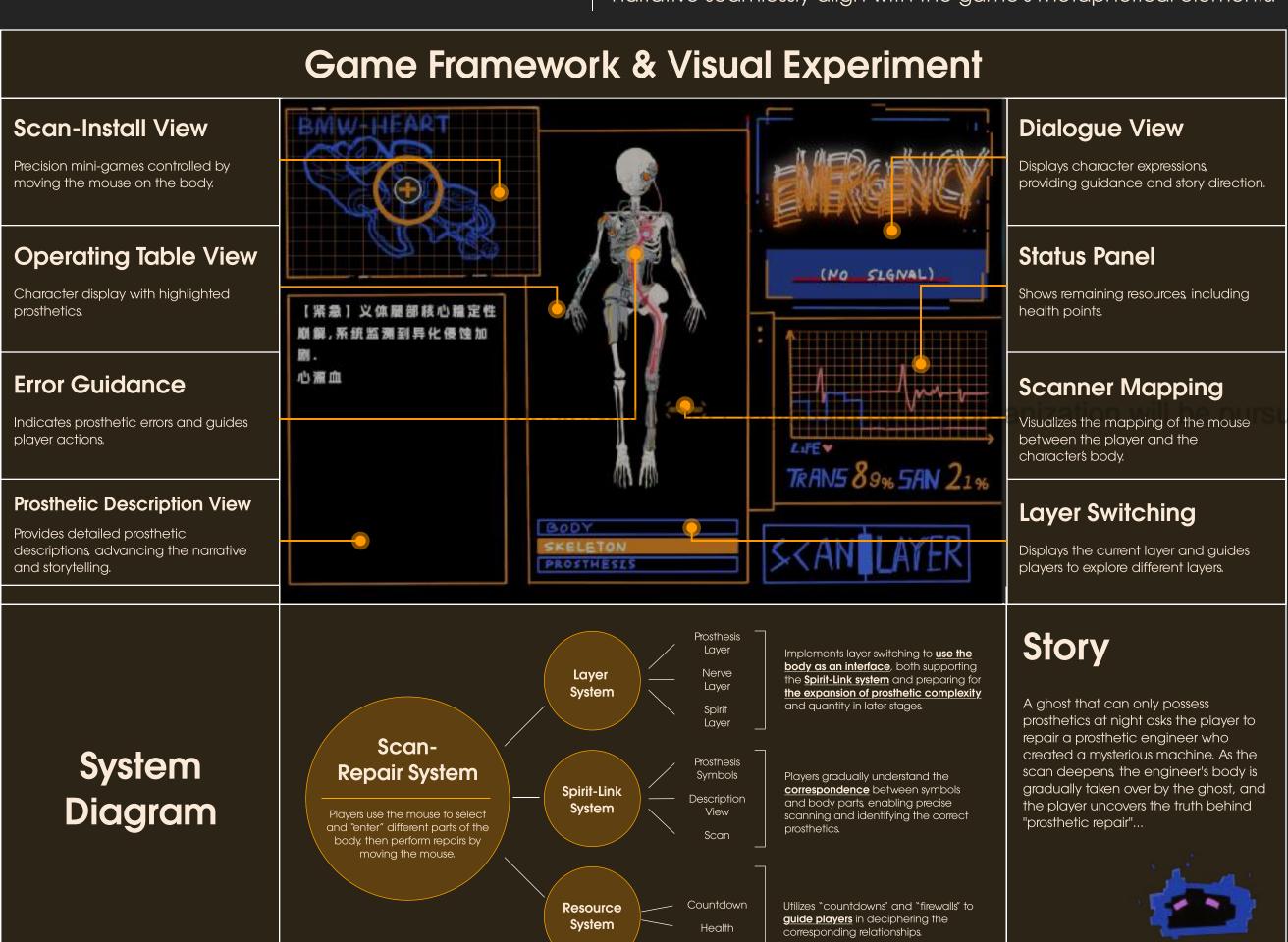




### Design Proposal

**Gameplay:** The core system, <u>"Scan & Repair,"</u> lets players identify prosthetic errors and perform precision repairs, fully leveraging the unique features of mouse scanning.

**Aesthetics:** The <u>cyberpunk</u> style and post-human "prosthetic repair" narrative seamlessly align with the game's metaphorical elements.



## Developing the First Playable Prototype

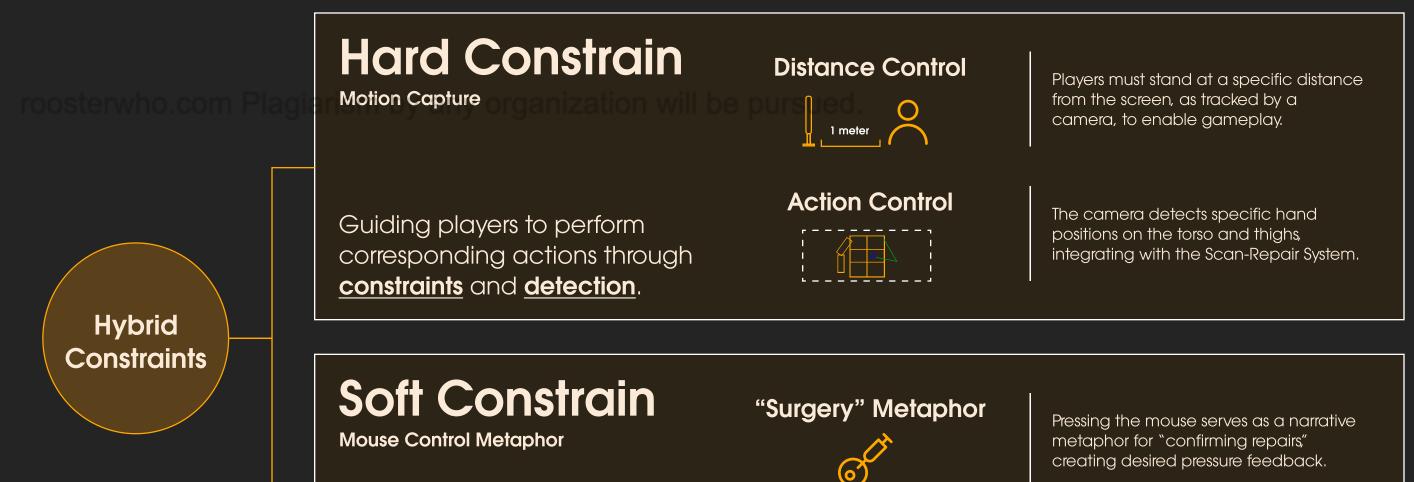
#### Constrains: Technical Solution

Guiding players to perform

storytelling and metaphors.

corresponding actions through

Utilizing various techniques to align Alt-Control's core method with its key mechanics, guiding players to experience essential system and input-posture constraints.



### Motion Capture Pipeline

#### Python Launcher Logic

The OpenCV camera is launched via Python, with Mediapipe handling motion capture. Recognition data is sent to Unity via Socket as a Byte Stream, where a manager converts it into input data processed by the

**Process Control** 

Pose Recognition

Logic

• Extract bounding box information (bboxInfo) to define

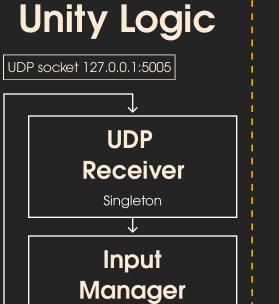
Camera

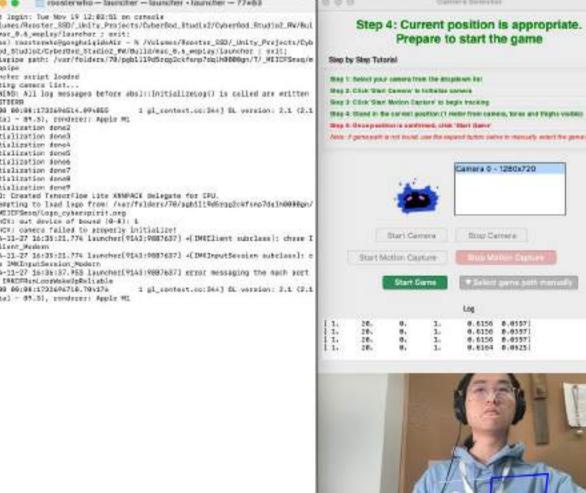
Moving the mouse on the body mimics

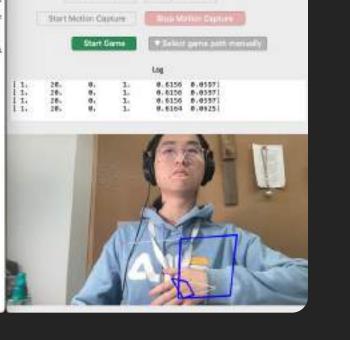
"scanning," providing expected friction

**Motion Capture** 

**Byte Stream** 

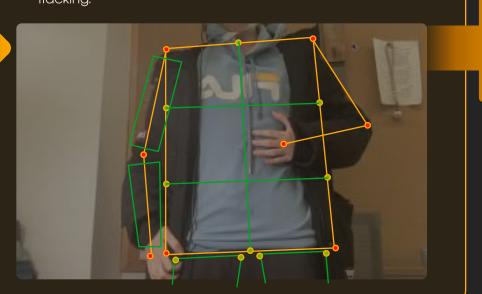






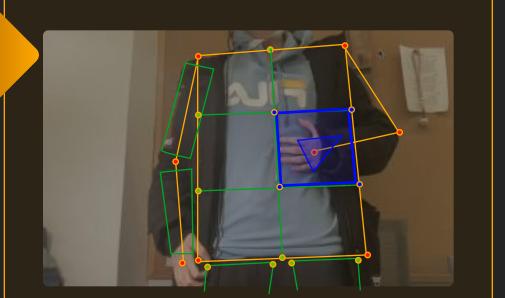
#### **Keypoint Geometry Processing**

- Detect skeletal poses and identify key structures. • Extract a list of keypoints (ImList) for further analysis.
  - Generate polygonal regions based on keypoint
    - Generate regions using leg extension lines for advanced



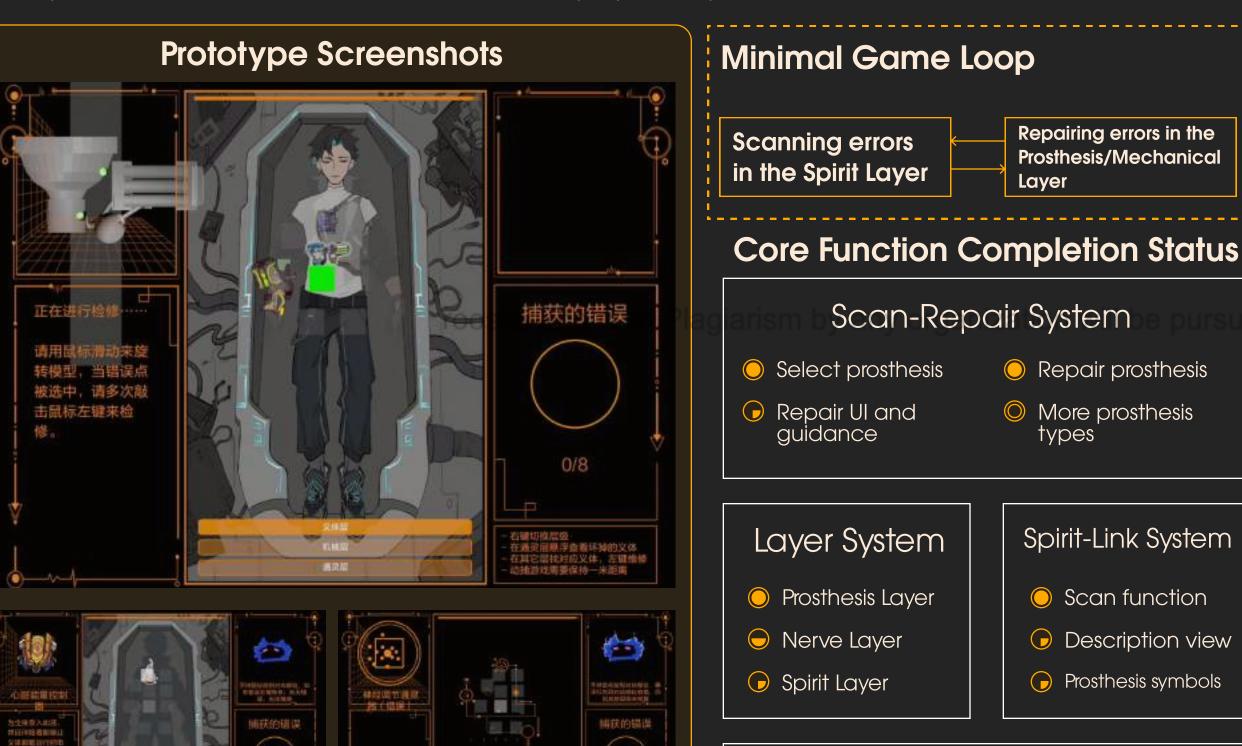
#### Collision **Detection Logic**

- Draw collision boxes to map interactive areas.
- Detect intersection areas to evaluate collision accuracy.



## First Playable Prototype with core system function

Complete core system functions, conduct playtests for a minimal medium loop (level) midway through development, and record feedback on metrics and player comprehension.



#### Resource System

## Prototyping & Game Testing

### First Playtest: Understanding Gameplay



#### #Player 01

- Frequent gamer, familiar with role-playing



#### #Player 02

- Infrequent gamer, limited role-playing

#### Player's Mastery of Game Mechanics - Learning Curve in a Level

Players perform guided playtests to observe their understanding of each system and identify obstacles as the gameplay progresses.

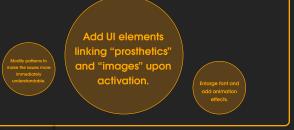
Curiosity



#### Layer System



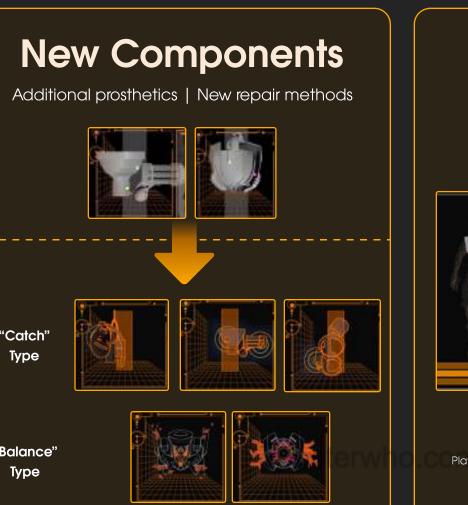
#### Spirit-Link System



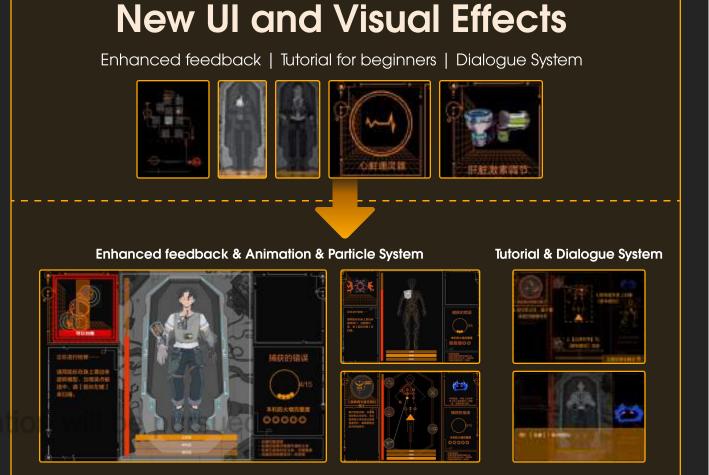
#### Resource System

#### Iteration

Add modules based on system components, refine the process through playtesting, and deliver complete content for four levels while ensuring user experience.

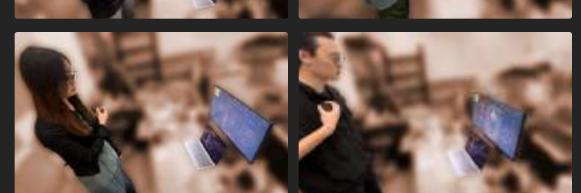


# **New Mechanics** "Double Error" | Health system



### Second Playtest: Pace and Tutorial Design



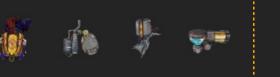


Test the completeness of the tutorial and adjust level parameters to ensure the game's tempo and rhythm suit most players.

		Level 1					Level 2		
5	210s		2	Single Error		210s	5	3	Single Error
Score	Time	Health	Prosthesis	Mechanism	Score	Time	Health	Prosthesis	Mechanism
		Level 3					Level 4		
5 Score	<b>210s</b> Time	5 Health	4 Prosthesis	Double Error <b>Mechanism</b>	15 Score	<b>210s</b> Time	5 Health	5 Prosthesis	Double Error <b>Mechanism</b>

### Level Design & Large Loop







Scan Body Errors

**Unlock Layers** 

#### **Level Flow**

#### Scan (Spirit Layer)

Level 1

Familiarize with the special

control system and

understand the Scan-

Repair System loop.

(Nerve Layer) (Sequentially)

Level 2

Ensure mastery of the Spirit-

Link System, resource

objectives as challenges

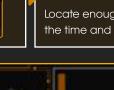
management, and

#### Prosthetic Repair

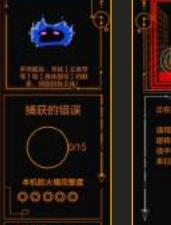
Scan the body with the mouse



Locate enough errors within

















#### Level 4

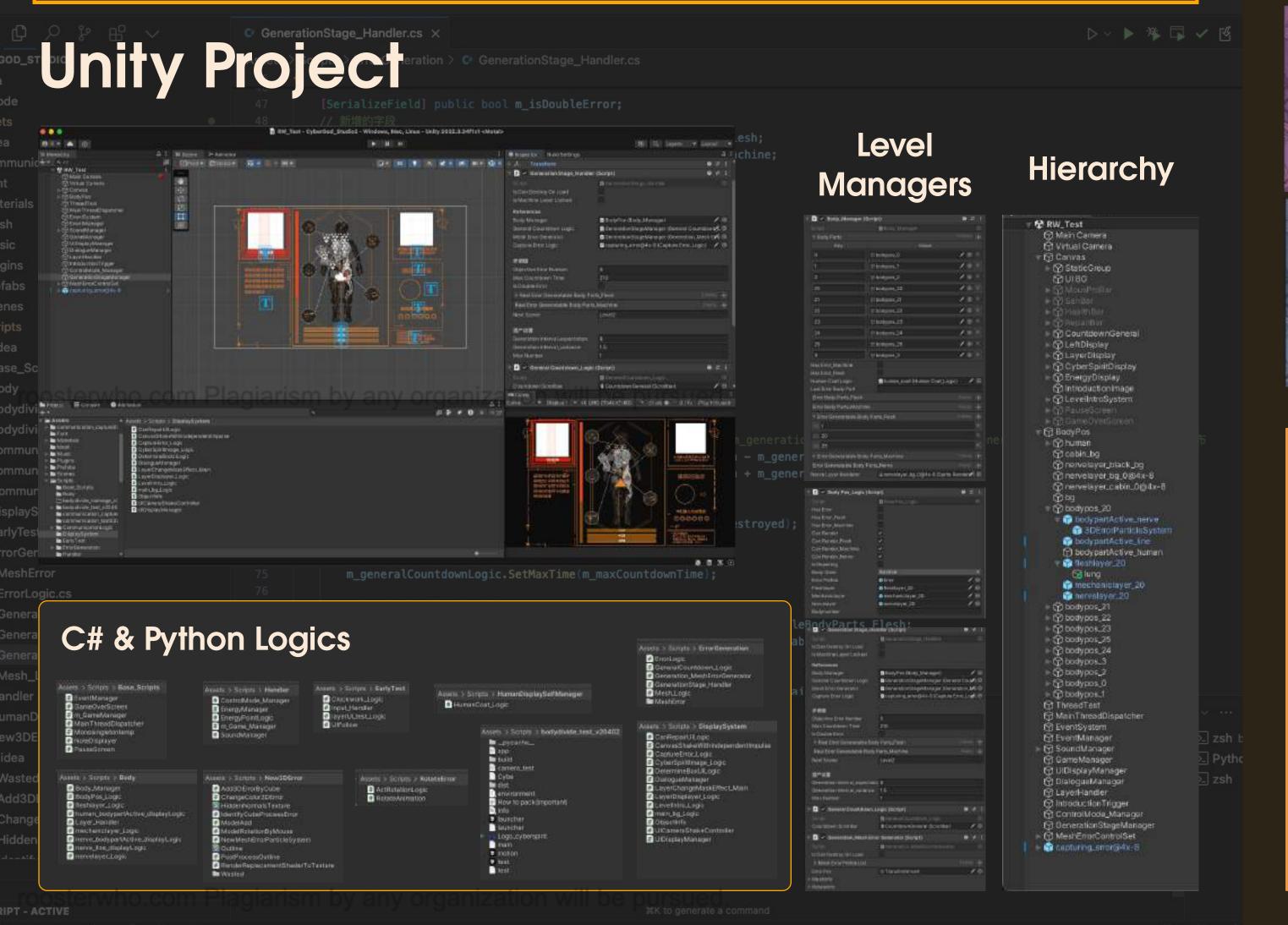


Level 3

Introduce the new "Double Error" mechanic, enhancing the Layer System and adding new "Balance" components

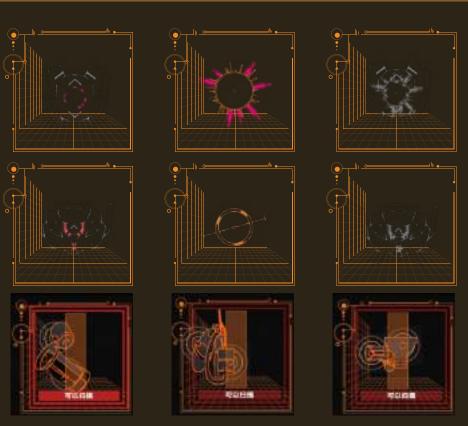
Confirm mastery of new mechanics, with resource management and objectives serving as challenges.

## Exhibition & Display



### Screenshots & Art Collection











## Exhibition & Player Reaction



#### WePlay Game Exhibition

Official Selection for WePlay Craft 2024

This work is selected and exhibited at WePlay Exhibition in Shanghai, China at 2024.11.16 - 2024.11.17.













## IRIS

## Al-Empowered Embody Design for the Visually Impaired

Iris is a smart eyewear system designed primarily around tactile sensing to assist individuals with visual impairments in navigating their surroundings. Leveraging real-time navigation using computer vision and AI image recognition models, it provides users with directional guidance and obstacle avoidance through vibration feedback and voice prompts. Its core advantages lie in real-time, high precision, and AI-driven algorithms.



#### Group Project | Designer

- Field Research
- Interviewing and Field Research
- Technical Solution Design
- Prototyping & Engineering
- Digital Model Designing

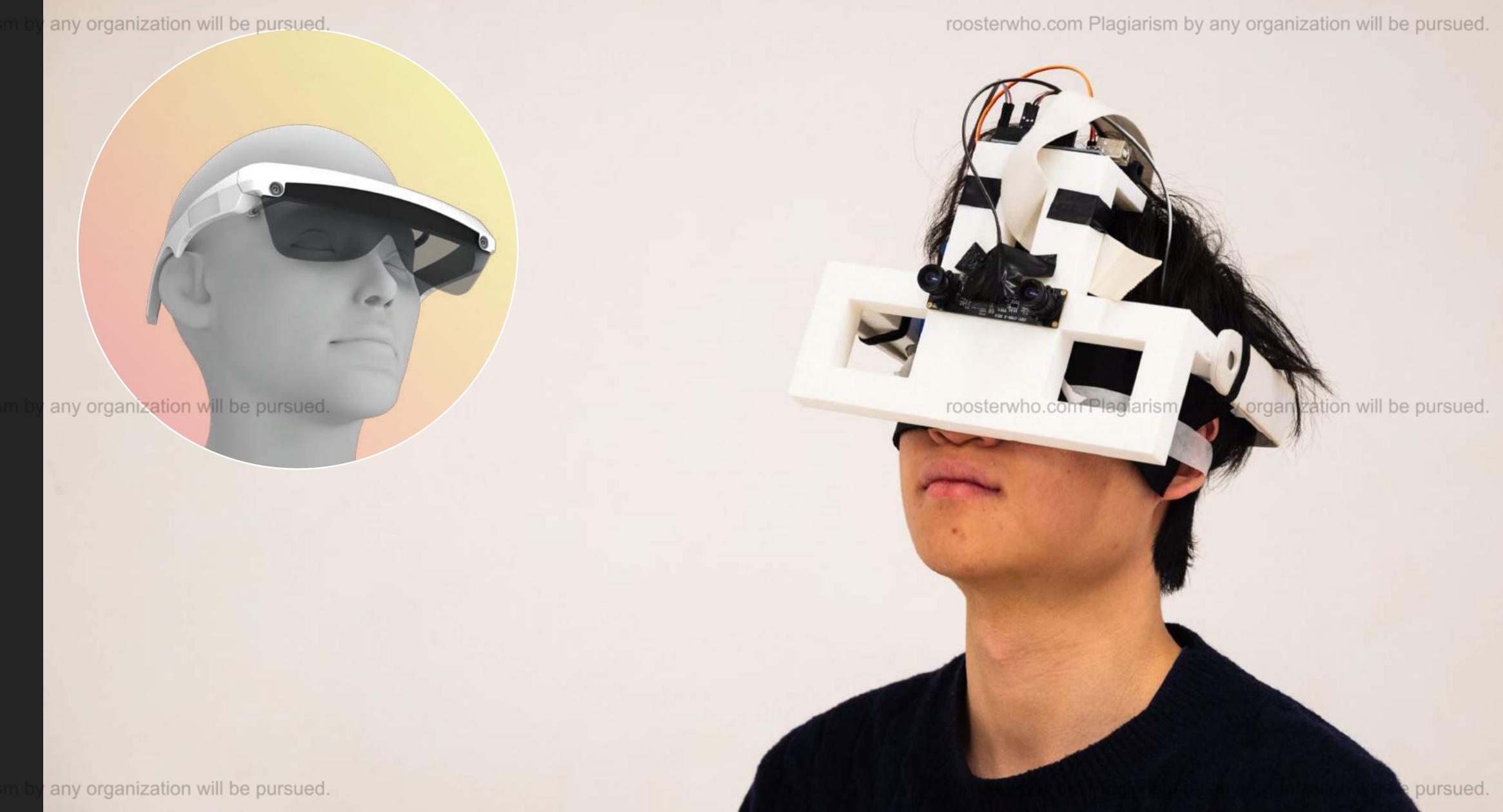
#### A' DESIGN AWARD WINNER

4.2 \*\*\*\*

A DESIGN AWARD
WINNER 2024



This project (Design ID: #160148) was honored with the Iron Award at the A' Design Award and Competition, one of the world's largest and most prestigious design competitions. The award was officially conferred on April 15, 2024, in Milan, Italy.



## Problem Defining and Research

#### Context

Over 1.1 billion people worldwide are affected by visual impairments, the vast majority of whom have a need for outdoor travel. They are facing all kinds of problems.



Visually Disadvantages

Have needs to go outside alone

#### Walking Straight is not Obstacles everywhere. Don't know when to easy for them.



## Research: Interview

We conducted over five independent interviews with visually impaired individuals, volunteers, and charity managers, gathering first-hand research data. Additionally, we participated in volunteer activities assisting the visually impaired with travel, gaining deeper insights into their mobility needs.

#### INTERVIEWEE LIST

Visually Impaired Voice Broadcaster

**Charity Manager** 

Visually Impaired A Cappella Singer

**Blind Massage Therapist** 

Library Public Activity Project Leade



#### **CATAGORY**

#### PROBLEM HIERARCHY

The primary issue lies in losing direction due to obstacle avoidance.

# Independent Blind Worker

**Navigating** completely open spaces

Losing direction due to obstacles

paving

#### User Journey

Getting disoriented while navigating

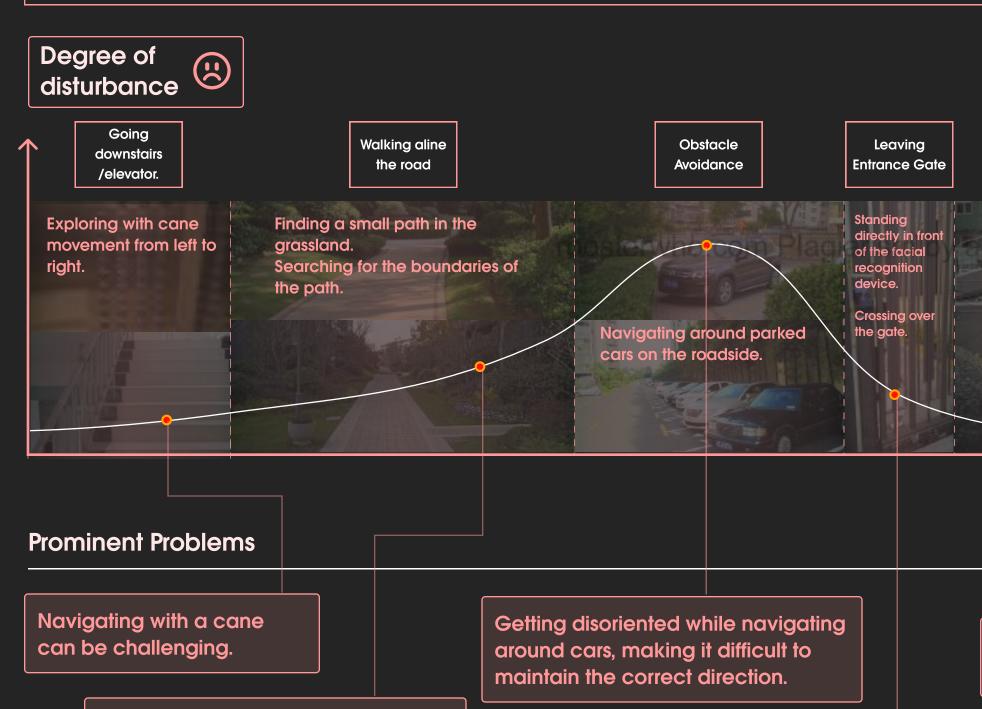
around flower beds;

Having difficulty finding the

boundaries of the road.

We analyzed the potential issues and obstacles that blind urban residents might encounter on their commute from home to work.

Even on familiar routes, such as the path from a residential area to a subway station, losing direction due to randomly appearing obstacles is quite frequent, and the types of objects causing disruption are diverse.



The road conditions are constantly changing, making it more dangerous

Distance/

Journey

To the Subway

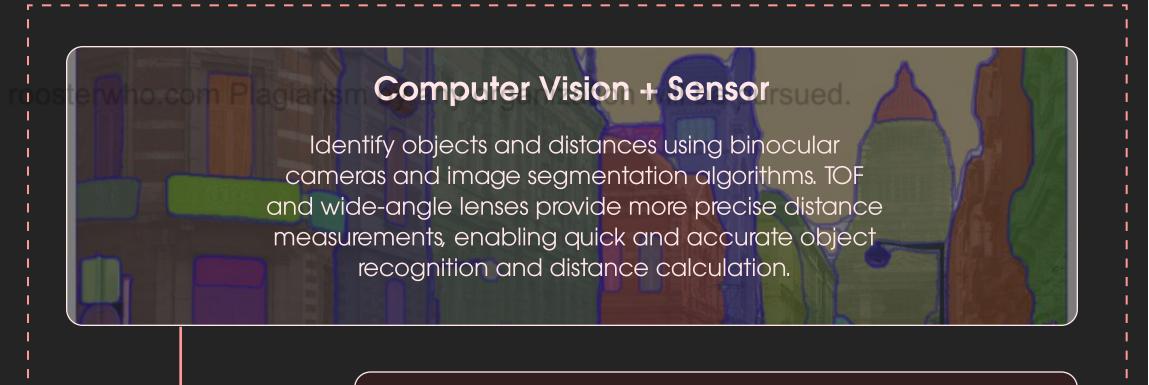
Entrance

Finding it difficult to walk diagonally and needing to walk straight before making a turn

## Technical Exploration

#### Technical Solution

By using video input and computer vision technology to process incoming information, the system provides support for obstacle avoidance and navigation for blind individuals. It layers the output information through vibration and voice prompts, offering a natural interactive experience for the blind.



Vibration: Indicates distance and direction

**Voice Guidance: Announces** the type of obstacle

#### Discrete module testing

### Camera Experiment

The capability of capturing road data using a camera, enabling road edge detection was successfully validated.



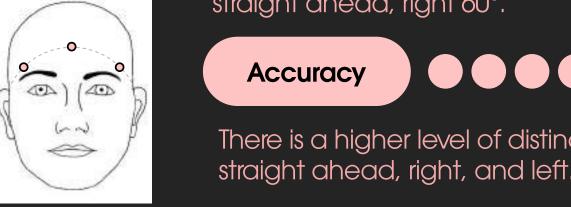
**Edge Detection** 

## Vibration Experiment

To validate the resolution and comfort of the vibration module at different positions, tests were conducted on the installation locations and quantity of vibration modules.



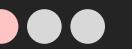
# Experiment 2



On the forehead, evenly distribute 5 vibration elements indicating left 90°, left 45°, straight ahead, right 45°, right 90°

#### Accuracy











Participants reported experiencing pain in the temples after prolonged exposure to vibrations.

On the forehead, evenly distribute 3 vibration elements indicating left 60°, straight ahead, right 60°.











There is a higher level of distinction for Participants reported: better than Experiment

#### Final Design

We finalized the technical solution and interaction design, along with their correspondences to different scenarios.



and interaction levels.

**Direction Guidance** 

**Obstacle Warning** 

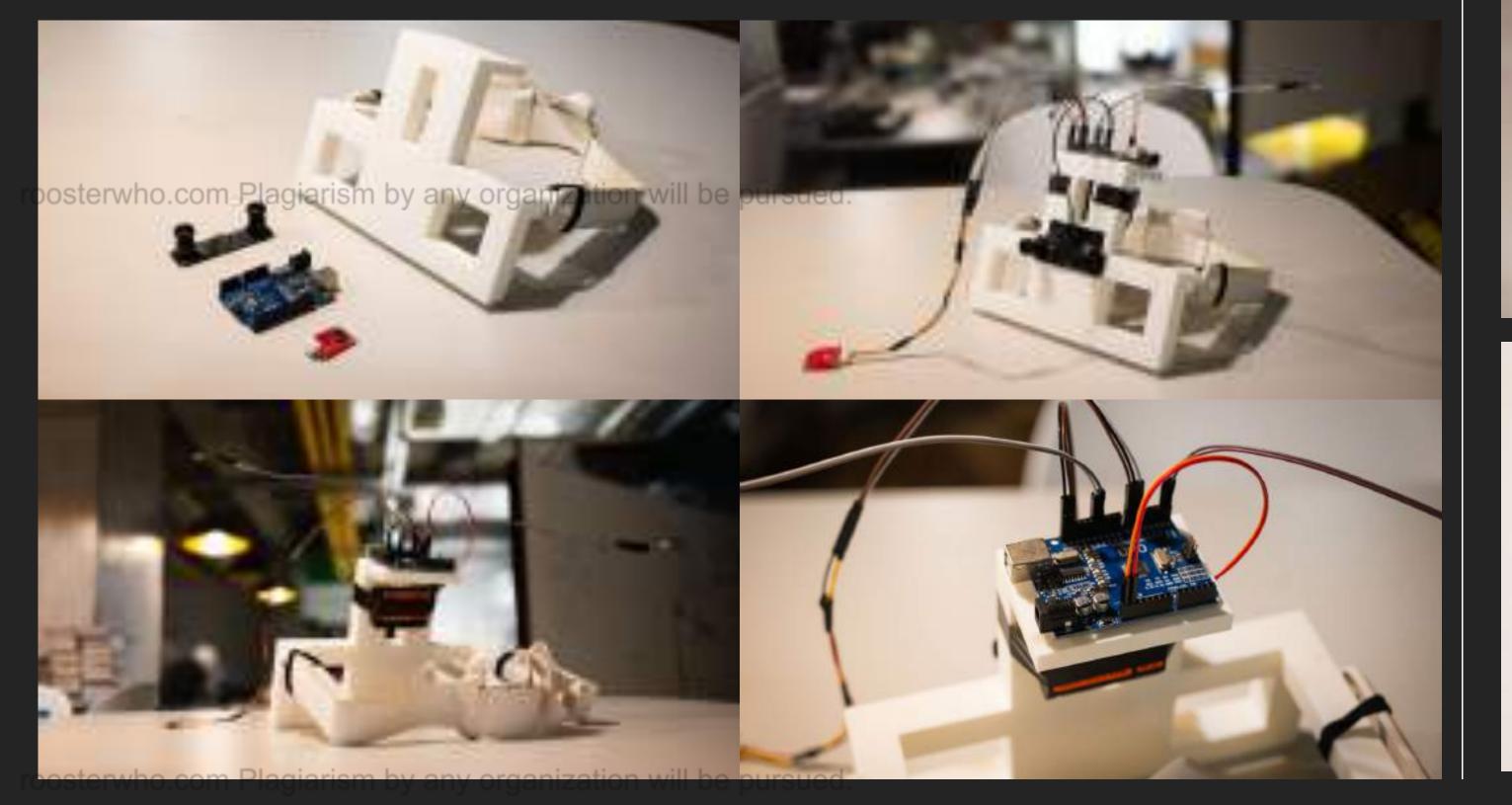
**Destination Location** 



## Prototyping & User Testing

## Prototyping

Using 3D printing technology, Arduino, and sensor components, along with a simple prototype model made with a headgear, to test functionality.



## Testing

Based on different modules, multiple user tests were conducted in both real-world and laboratory environments, including overall system user testing.







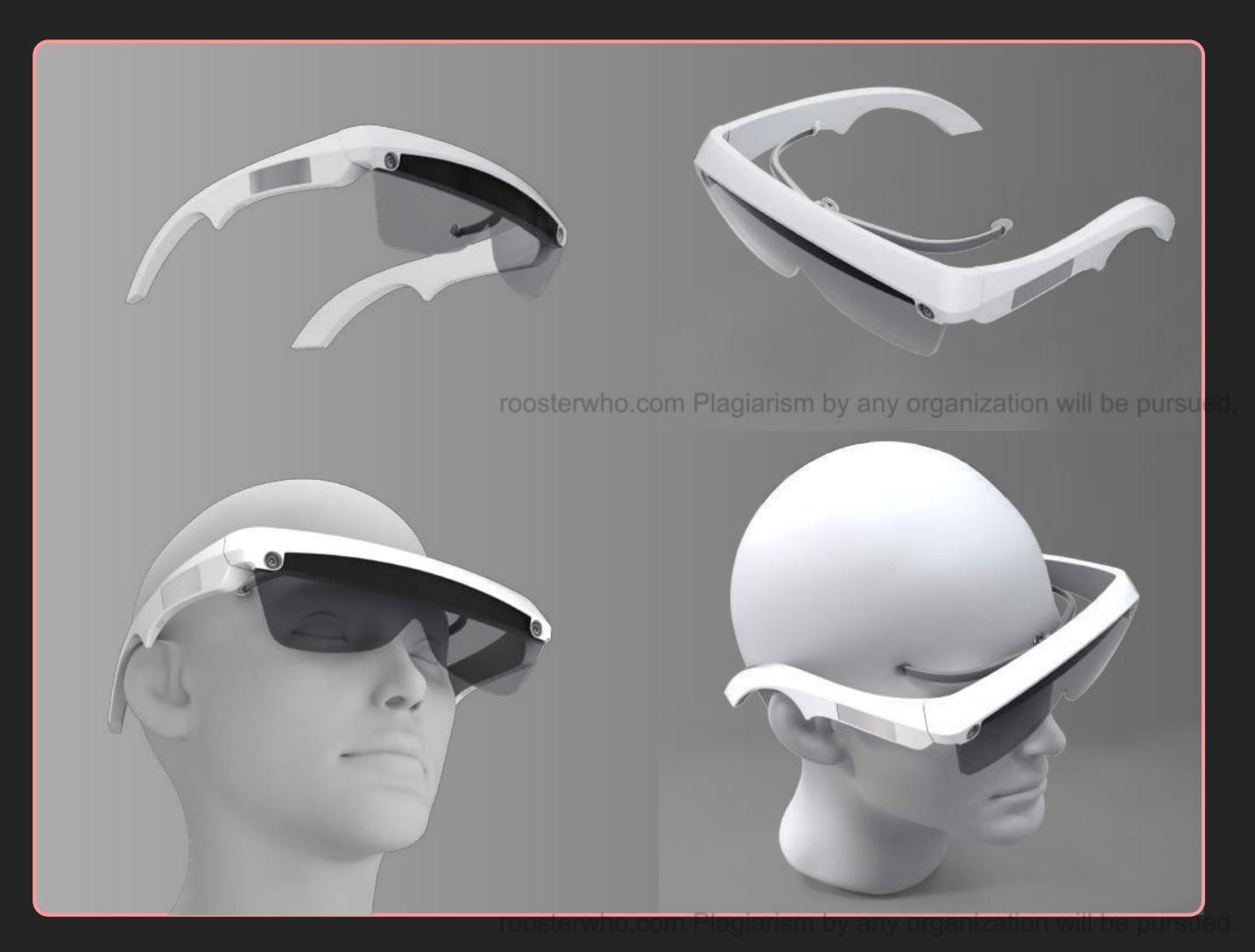






### Final Rendering

The product's form and details were finalized.



# Capflow In-Car Interactive Entertainment System

In the future of autonomous driving, in-car entertainment experiences will undergo new changes. We have created a new interactive entertainment game system, CapFlow, where users interact with the external scenery by "turning" a special handle, exploring the interesting stories behind the scenery, and re-establishing a connection between people and the often-overlooked surroundings during their journey.



#### Group Project | Designer

- Unity Programming & Game Design
- Concept Research
- Arduino Input Integration with Unity
- System Design & Engineering
- Contribute to Installation Assembly and Prototype Testing

ttps://roosterwho.com/pages/works/ capflow.html



<u>Video & Gallery</u>

## MUSE DESIGN AWARD WINNER



This project has been honored with the Silver Award in the 2024 MUSE Design Awards, recognizing its innovative approach to in-car entertainment and user experience design.

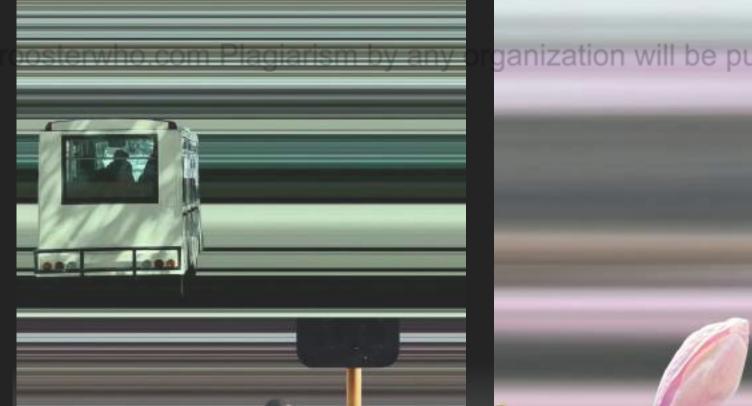


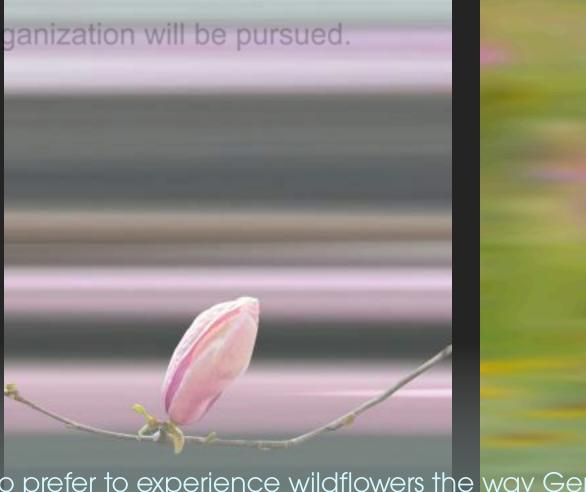
## Concept Research & Design

#### Inspiration

In the rush of our journeys, what landscapes and potential connections or stories have we missed?







ent majority who prefer to experience wildflowers the way General Motors intended by whizzing past them in a fast, comfortable automobile? How are nature-loving-from-a-distance drivers supposed to learn the names and habits of the wildflowers as they speed blissfully past them at 65 (85?) miles per hour?

——Chris Helzer, A Field Guide to Roadside Wildflowers At Full Speed

## What we need is, "An Constructing Perspective"

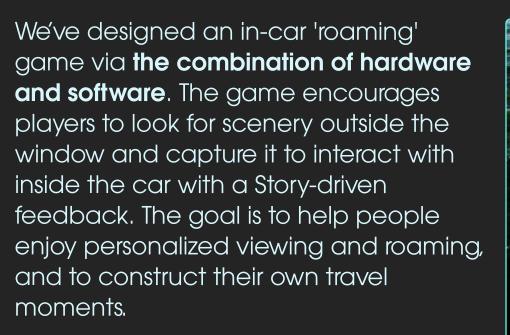
Through the "Constructing Perspective", we will recapture the missed scenes based on our true needs, create our own travel moments, and rediscover the joy of everyday life.



#### Design Concept

We decompress the compressed scenery

The Core fun of the game is to discover and to connect with the outside scenery.









INTERACTIVE STORY CONTROLLER MULTI-SENSORY EXPERIENCE

#### Technical Solution

In the era of autonomous driving, with highly advanced artificial intelligence, we can use computer image segmentation technology and generative AI technology to identify the objects users want to "focus" on and generate corresponding story sequences to create a unique personal experience.

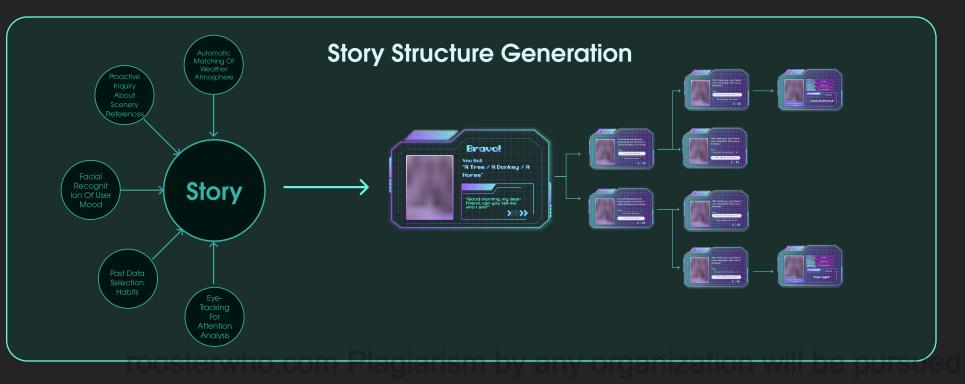






#### Story-Game Generation

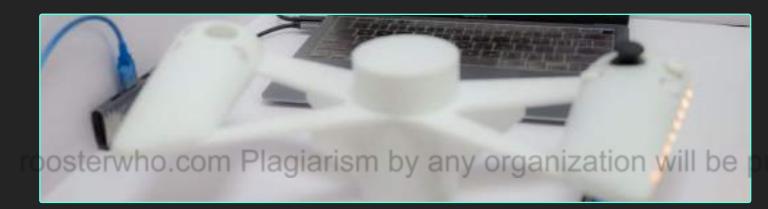
Collect diverse user data to ultimately design a story sequence that best fits the user experience and the current atmosphere, creating an adaptive interactive experience



## Iteration & Prototyping

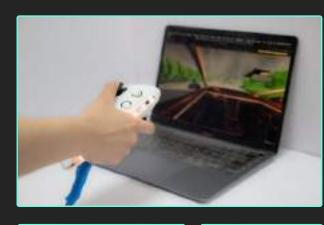
## First Prototype: MR + Controller

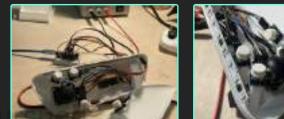
We first used a virtual environment (Unity3D) and a 3D-printed controller to test whether the hardware and software guidance could enable players to interact with the scenery outside the window. **Initially, we used a detachable handle and handle buttons for control**, but found that it lacked effective interaction and selection with the external scenery.

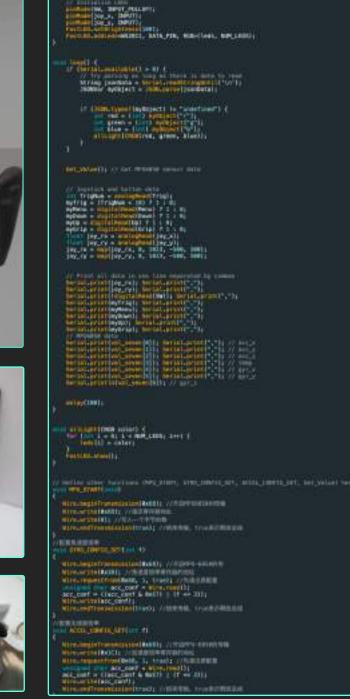








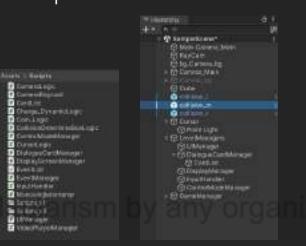


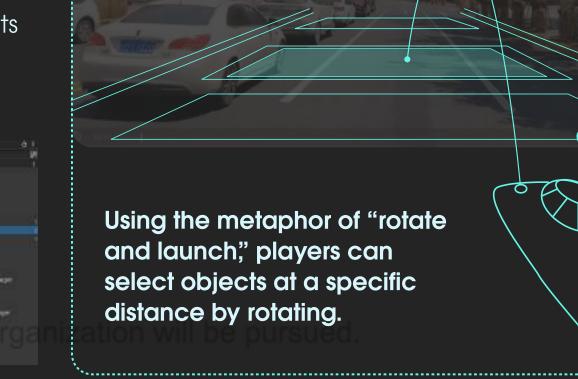


## Final Prototyping: Rotation Control

We updated the controller design. **Using a ratchet and custom damping,** we created a controller that allows players to select objects outside the window through rotation.

Subsequently, I built the Unity scene, using real-world settings as the background and Unity UI as the interface. We conducted experiments and tests by projecting this setup into a real tower-top scene. This iteration provided a more natural operation, with improved synergy between hardware and software for a better user experience.

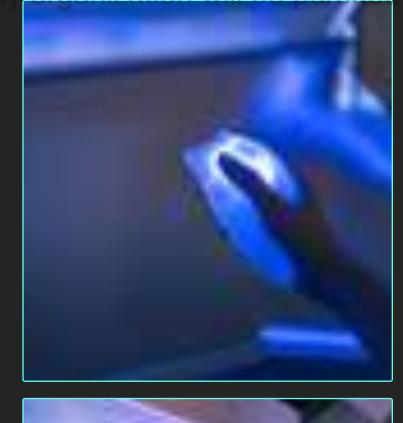


















## Designing Embodied-Al's Form for Uncanny Cuteness

"Uncanny Cuteness" navigates between the familiar and the unfamiliar, possessing the power to alter environments and contexts.

We aim to create an artificial being with "cuteness" at its core, using knitted yarn to explore the outcomes of this concept's interaction with humans in different contexts.

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<u>Video & Gallery</u>

https://roosterwho.com/pages/works/spikey.html



Haiqi Gong Group Project | Designer

Concept Research Interaction Design & Realization

Engineering & Prototyping aglarism by any organization will be pursued.

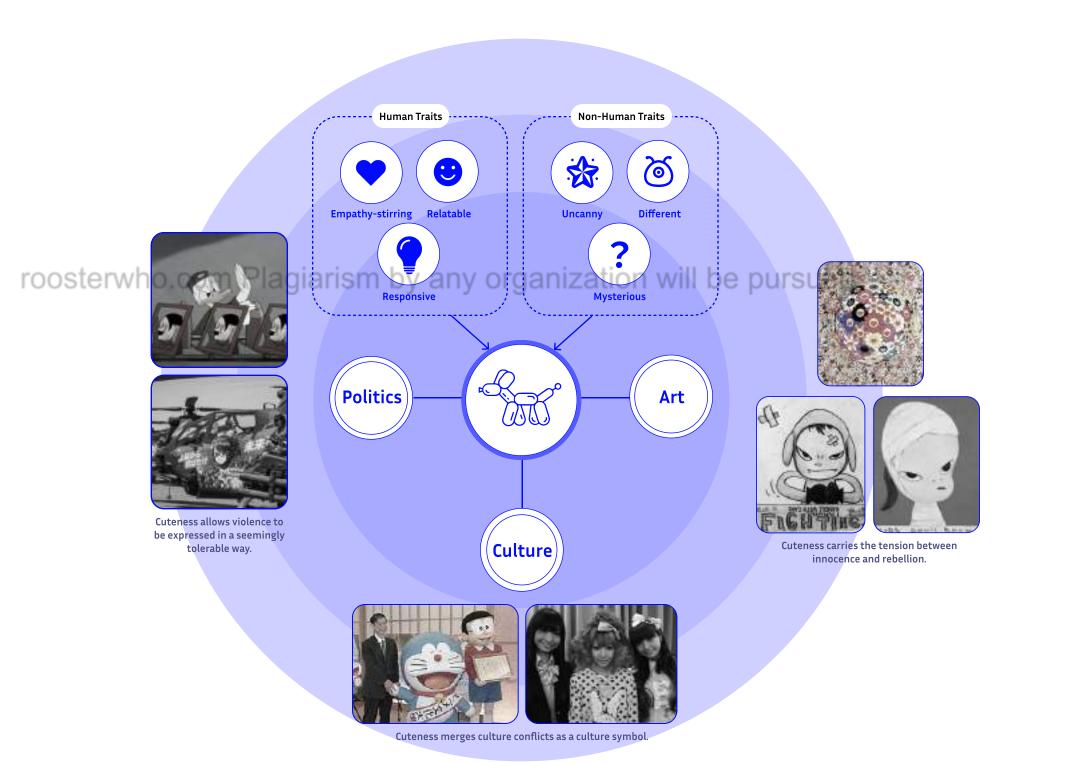


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## Cuteness has Power!

#### **Powerful and Powerless**

"Cuteness" is a dialectical embodiment of both.



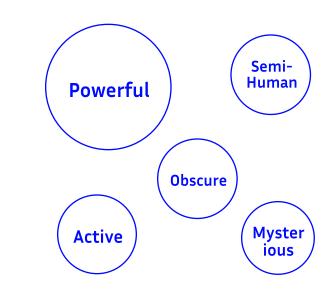
Simultaneously possessing both human traits and non-human traits, cuteness can always forcibly update the context, regardless of the original situation, evoking concern through its relatable attributes while intervening with its non-human mysterious effects.

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### **Embracing Uncanny Cuteness**

"Part of what makes Cute compelling is that in so many instances, it places side by side the strangely familiar and unfamiliar, which can seem to evoke each other, to oscillate between each other, without coming to rest in a settled relationship."

——Simon May, *The Power of Cute* 



Uncanny, Rebellious

#### Sweet, Infantile

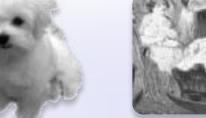


Modern

(1910s to 2000s)

(15th century to 1910s)

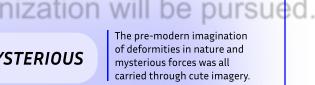
The natural and delicate imagery is often appealing













On the other hand, artists use cuteness as a way to express

#### Post-modern

and war, on one hand, has









people to seek identity and bridge cultural gaps through the consumption of diverse

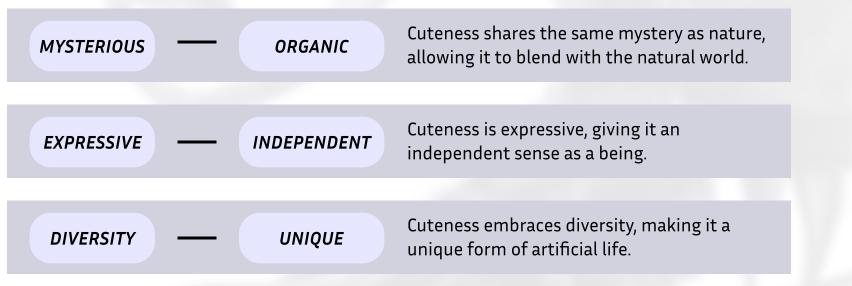
Referencing Simon May's The Power of Cute. The original text does not include my specific expressions.

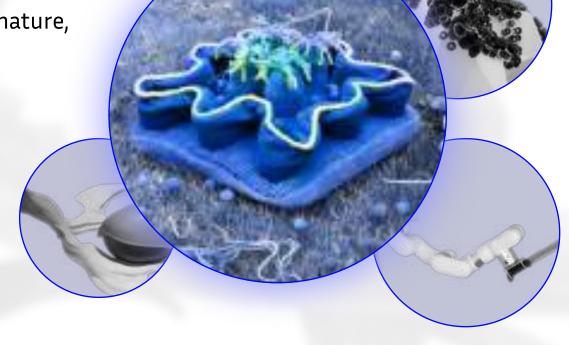
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## Cuteness as An Attitude towards Embodied Al

Context: Artificial beings in the future city

We believe that in the future of artificial intelligence, artificial beings will be a new presence in urban life. Unlike highly efficient but aggressive synthetic beings, or minimalist yet lifeless intelligent machines, "cuteness" can represent an organic, independent, and unique perspective, serving as a new force for communicating nature technology, and society within the city.





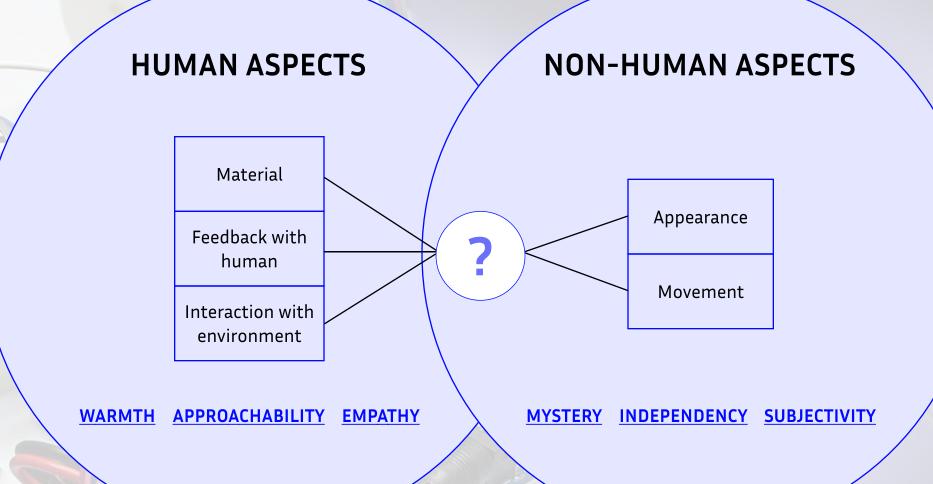
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#### Objective

Designing an artificial being for "uncanny cuteness"

We aim to create a new future artificial being called "Spikey," centered around "uncanny cuteness."

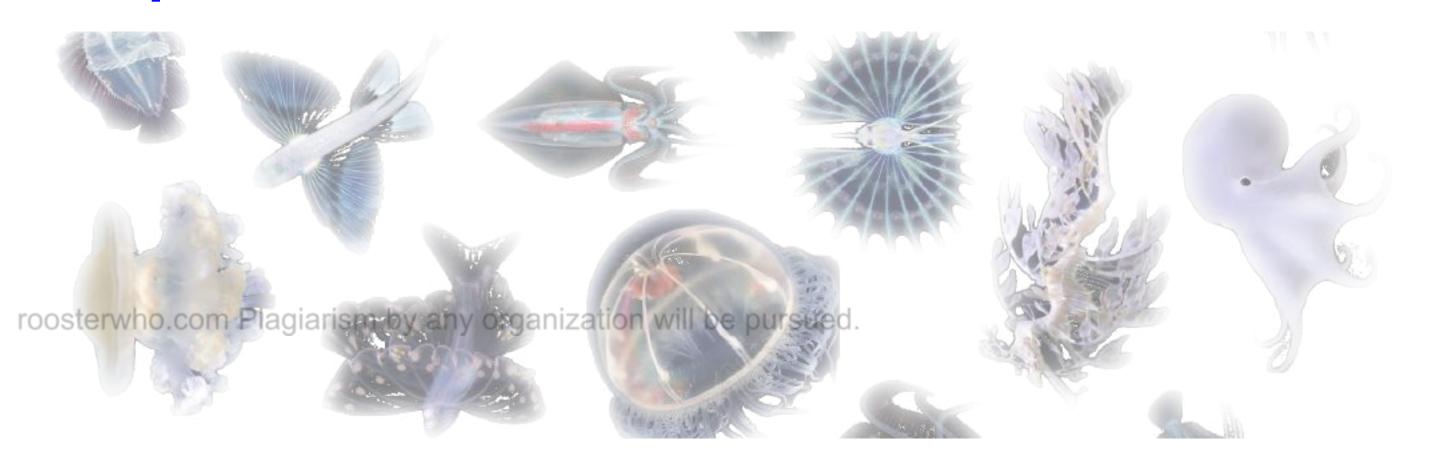
It will embody warmth, approachability, and empathy through its feedback, interaction with the environment, and the use of warm materials. At the same time, its peculiar appearance and autonomous movement will reflect its mysterious, independent, and subjective aspects.



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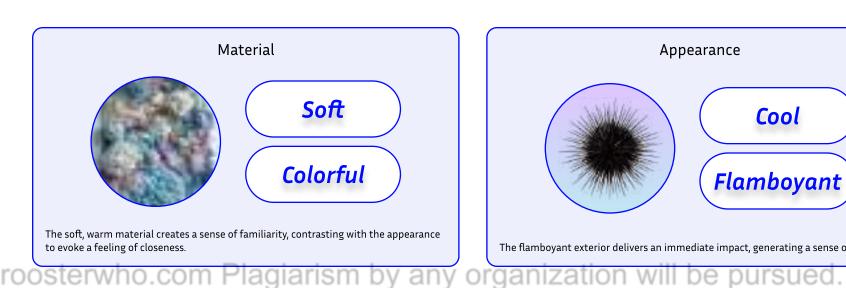
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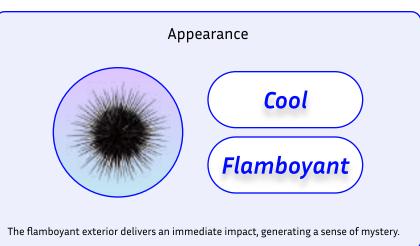
### Inspirations

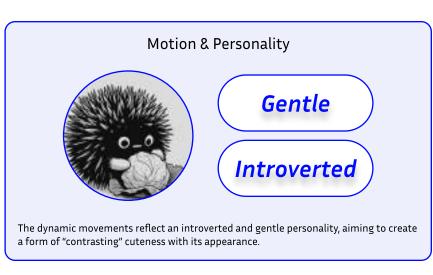


Spikey is inspired by marine life.

Marine creatures often have unusual appearances that can evoke curiosity and a sense of mystery, even today. Additionally, most marine organisms exhibit interesting and lively movements that foster empathy. Drawing inspiration from marine life, we began to explore the form and dynamics of Spikey.







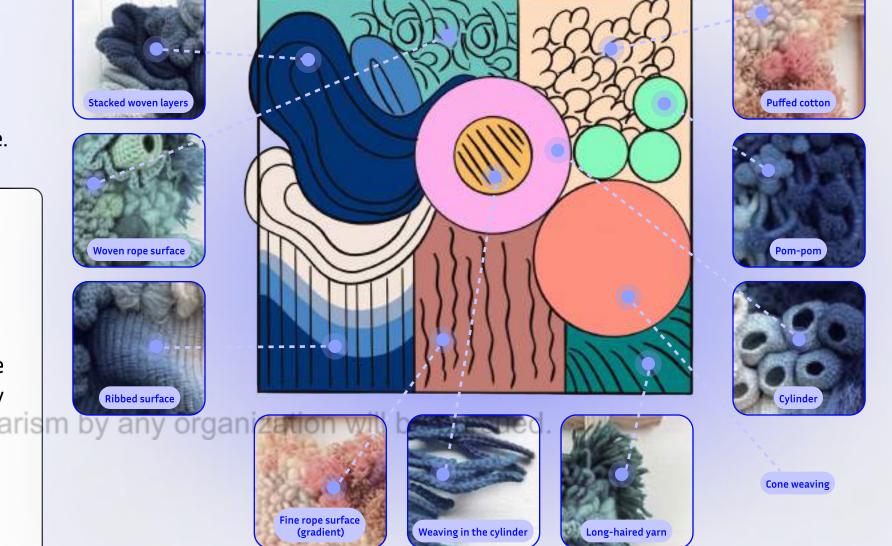
#### Form Exploration

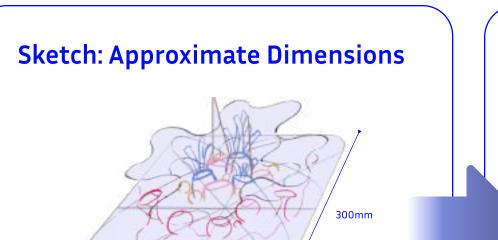
#### **CMF Exploration**

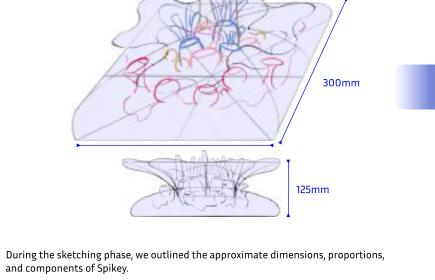
We aim to use different woven materials that, while ensuring softness and familiarity, also create a rich, layered, and dynamic texture reminiscent of marine life.

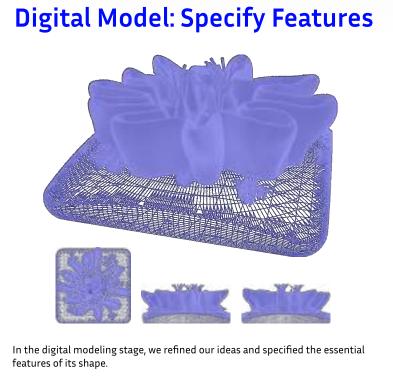
#### Morphological Exploration

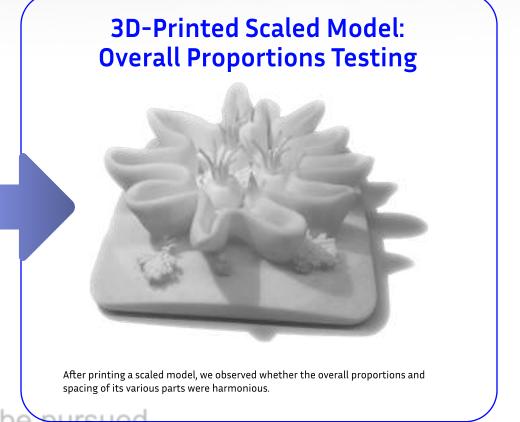
From sketching to 3D modeling and then to physical printing, we employed various tools to first confirm the approximate dimensions, then explore the morphology of important features. Subsequently, we printed it out to examine its proportional relationships in the real physical world and under light and shadow, in order to determine its morphology.







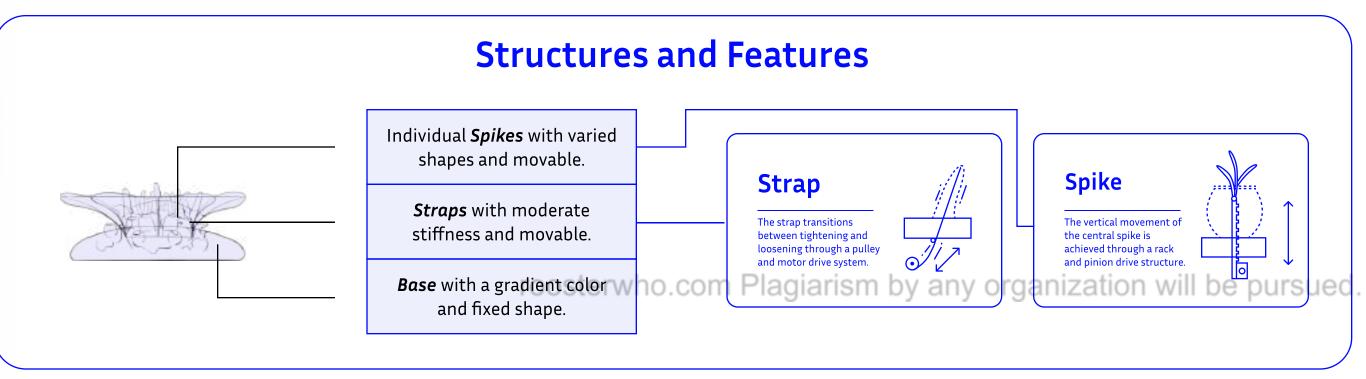




## Final Design Structure

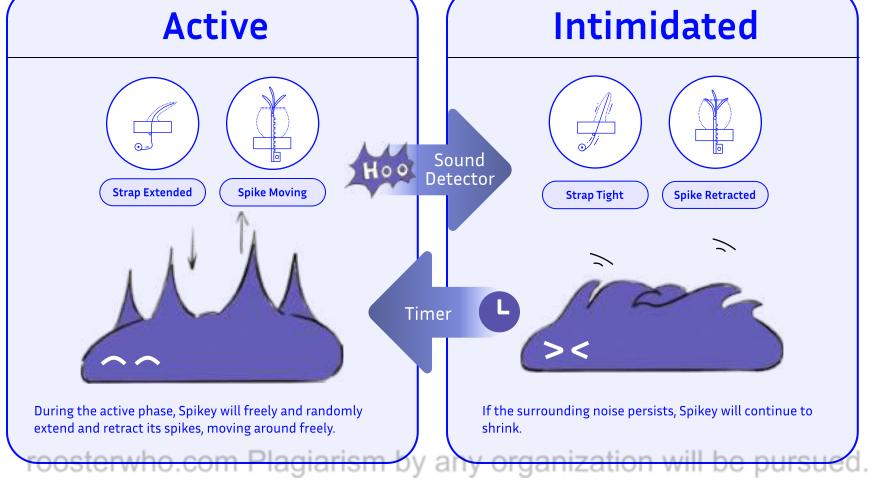
#### **Defining Features**

We designed two states for Spikey: when in the "Active" state, it moves freely and exuberantly, but once it experiences external disturbances, it becomes "intimidated" and shrinks away, becoming motionless. This transition is reflected in its structure through the mechanical changes in the strap and spikes.



#### Dynamic Design

We designed two states for Spikey: when in the "Active" state, it moves freely and exuberantly, but once it experiences external disturbances, it becomes "intimidated" and shrinks away, becoming motionless.

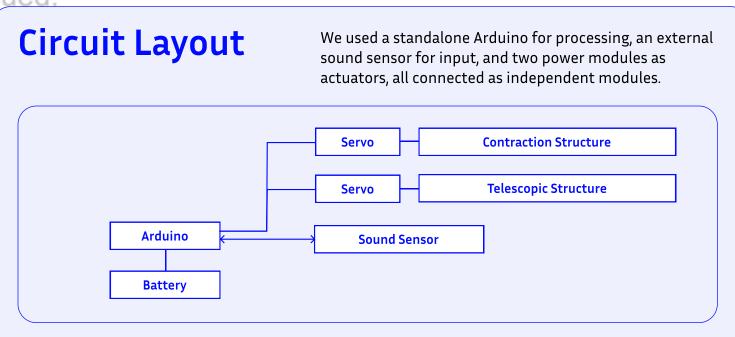


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## Prototyping

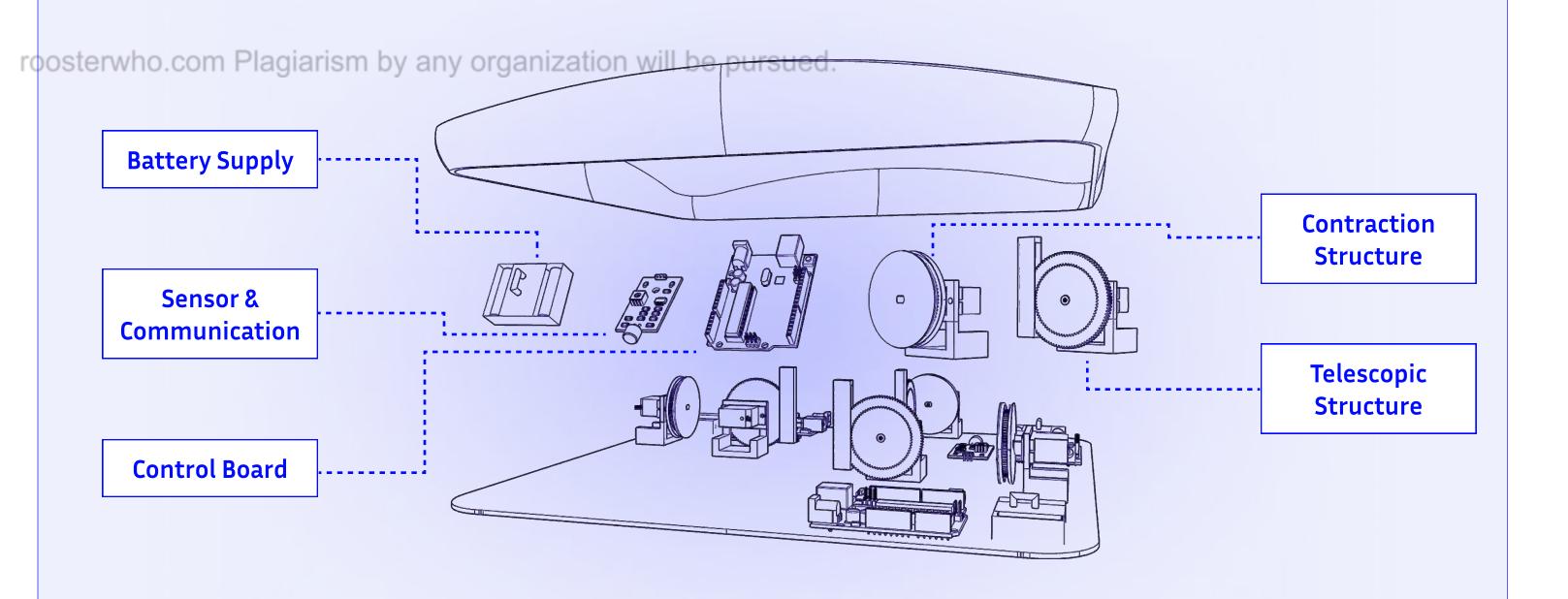
During the prototype development process, we first designed the overall layout and connection logic, then conducted experiments and built it step by step, ultimately refining Spikey into a fully functional model during the assembly and debugging phase.

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#### **Structure Layout**

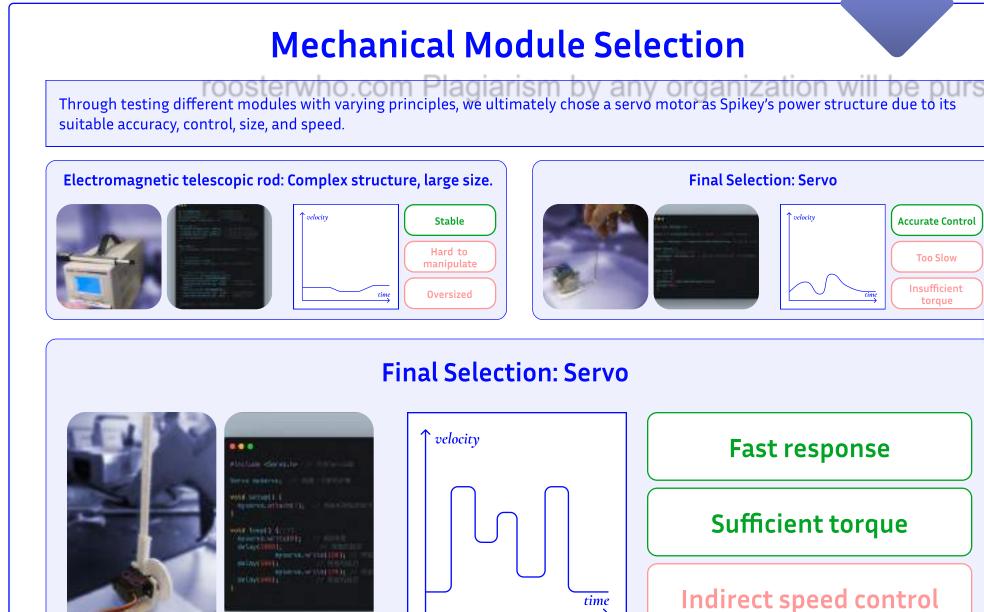
We arranged the independent modules symmetrically on the base, confirming the general layout in the 3D model. At this point, we began experimenting, focusing on physical assembly and corresponding adjustments.



## roosterwho.com Plagiarism by any organization will be pursued. Model Fabrication

Through a series of steps, I gradually tested the performance of each module, then progressively integrated them with the appearance and materials, and finally assembled everything together.

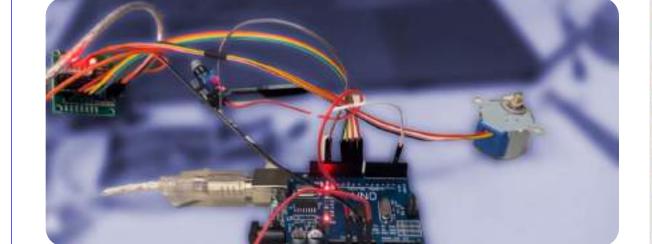


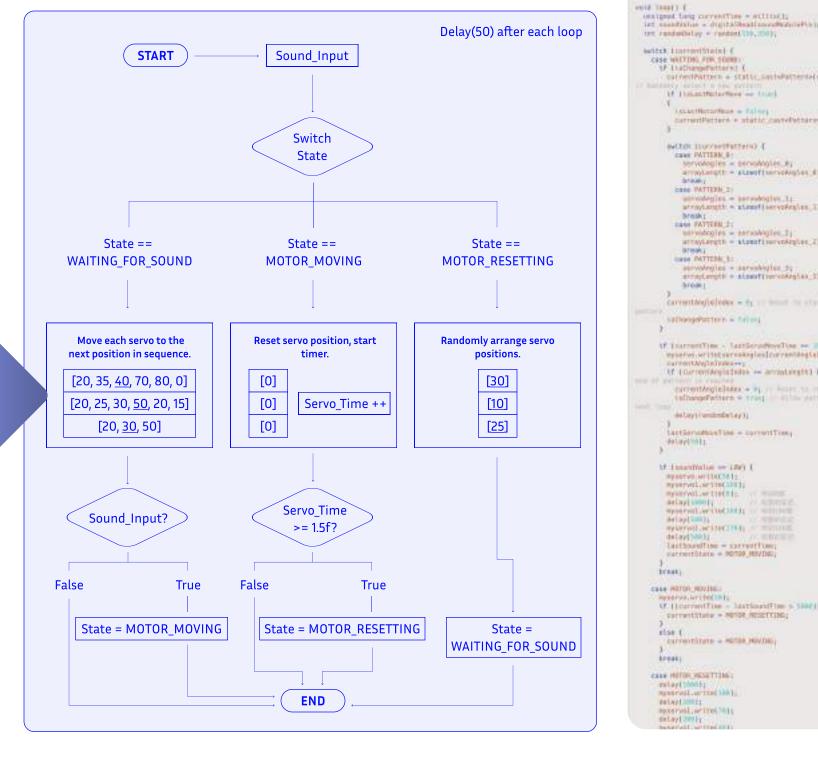


#### C++ Code Development

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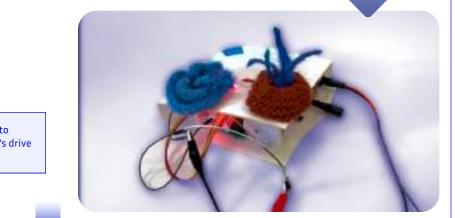
#### **CMF Prototype**



**Structural Modeling** 

#### **Making Minimal** Viable Prototype

We constructed a complete module (one-quarter of the overall design) to and sound signal input, resulting in a cohesive effect.



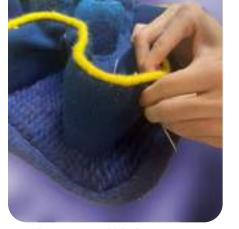
#### Printing and Assembly any organization will be pursued











## In Different Scenarios

### Cuteness changes context.

The "cuteness" of Spikey, as an artificial being, grants it the potential to navigate conflicts and harmonize in various environments. Whether it evokes feelings of cuteness, mystery, and blending within nature, or presents a gentle and concerned demeanor in a future filled with more aggressive artificial beings, Spikey stands out. In cold, artificial surroundings, it brings a unique liveliness through its cuteness. In each environment, cuteness reshapes the atmosphere between the surroundings and people with its own nature.



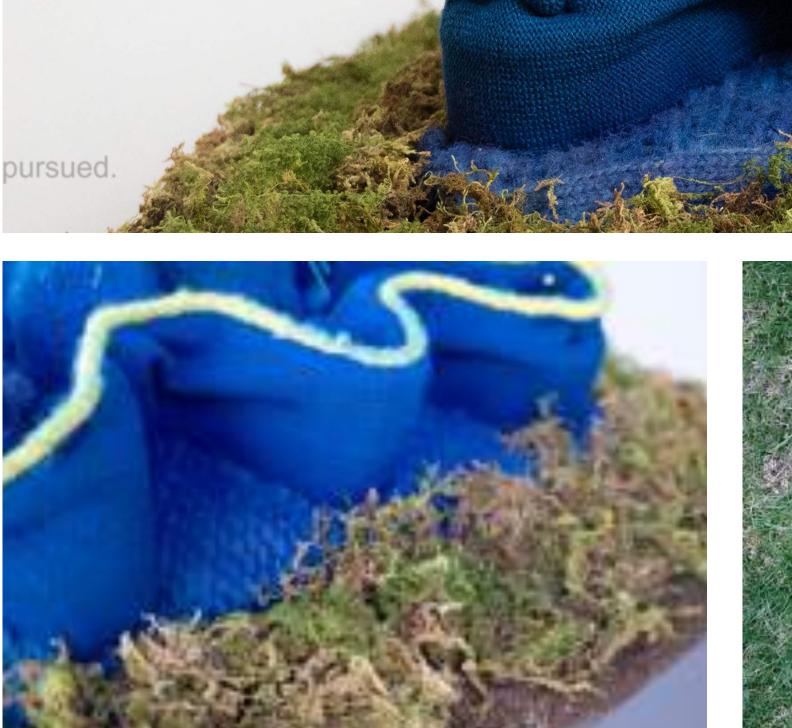
In Artificial Environments













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## Two sterwho.com Plagiarism by any organization will be pursued. Water Chess Board

### Designing a Game for Cross-Species Communication

This project utilizes an 8x8 flip-dot chessboard powered by Conway's Game of Life to balance resource demands between AI and plants. Through integrated modules for logic computation, data handling, and MQTT communication, it offers a tangible, interactive solution for exploring non-human resource allocation.

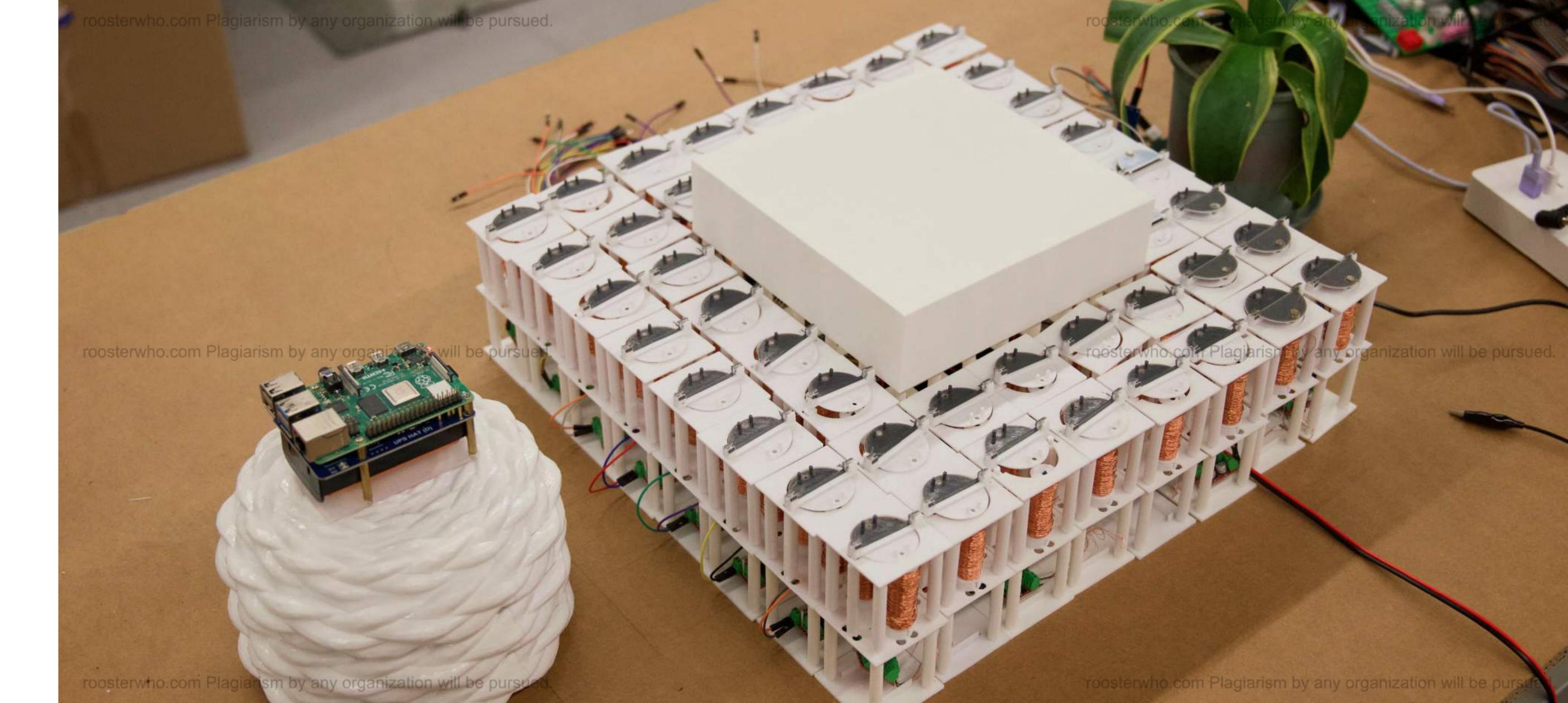
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Haiqi Gong
Solo Project | Designer

Concept Research
Interaction Design & Realization
Engineering & Prototyping

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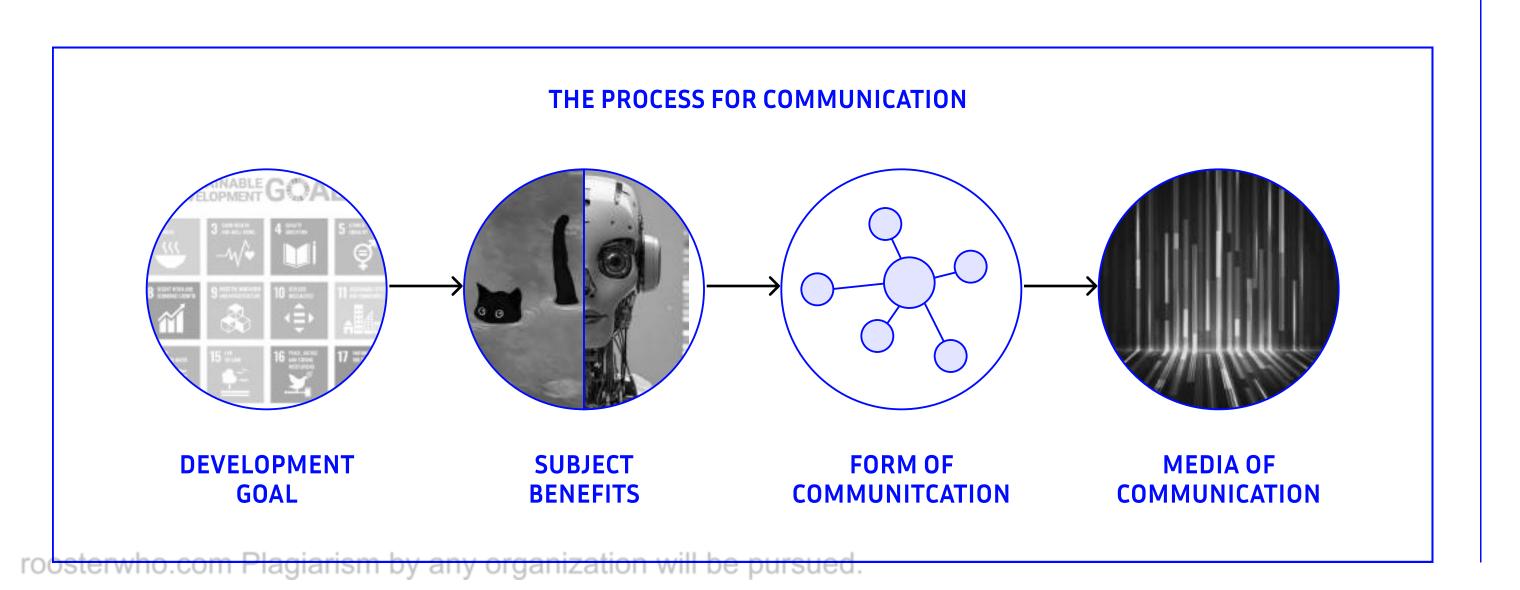
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## Communication For Non-Human Subjects

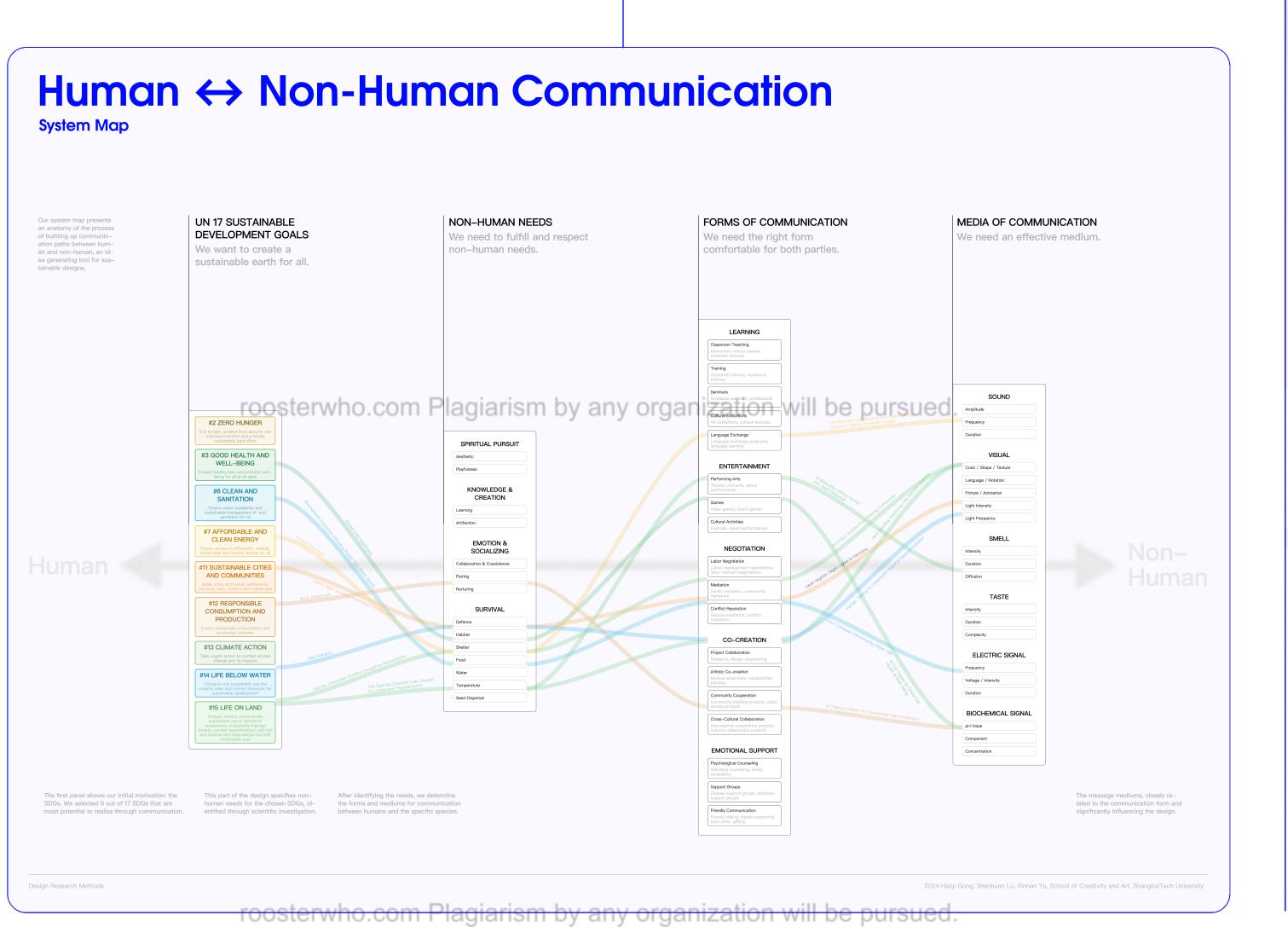
#### Framework for communication

From a post-anthropocentric perspective, human development goals must align with the objectives of non-human entities. Within a specific communication framework, information is conveyed through a tangible medium. This framework represents a complete communication process.

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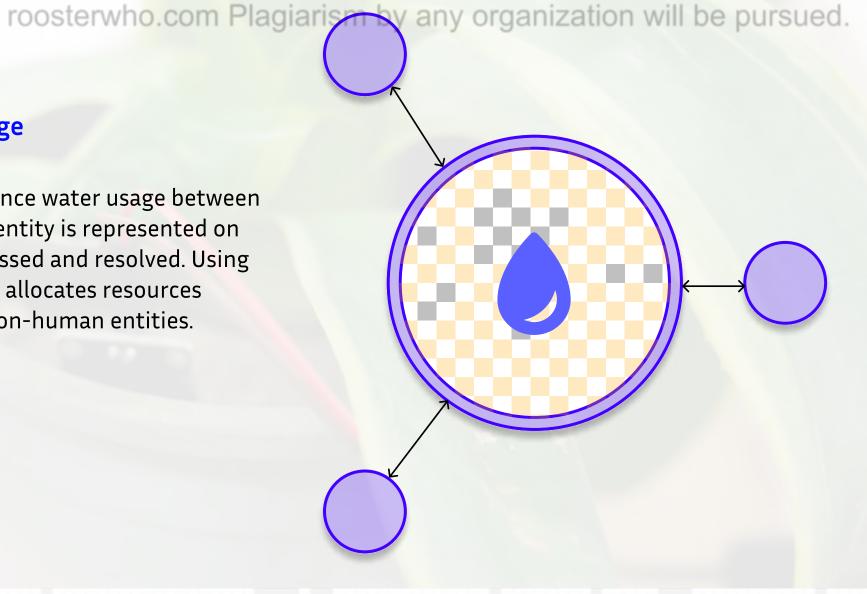
System Map



#### Objective

AI-powered chessboard to balance water usage

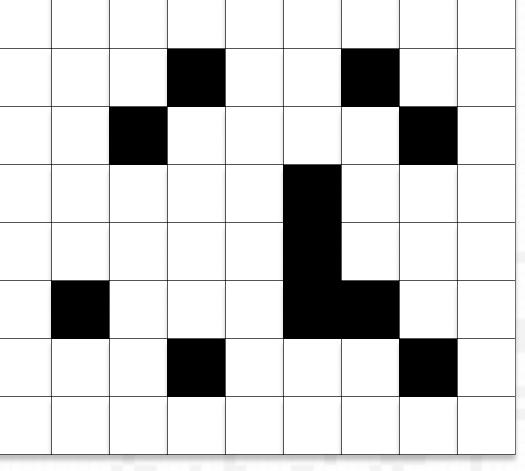
I plan to develop an AI-powered chessboard to balance water usage between AI systems for cooling and plants for growth. Each entity is represented on the board, where their resource demands are expressed and resolved. Using machine learning, the AI identifies these needs and allocates resources accordingly, facilitating communication between non-human entities.



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#### Inspirations

I use Conway's Game of Life as the input format, where simple input data evolves through conflicts to generate diverse information while preserving the original structure. The core concept lies in two entities resolving resource conflicts through a chessboard game, effectively embodying this idea.



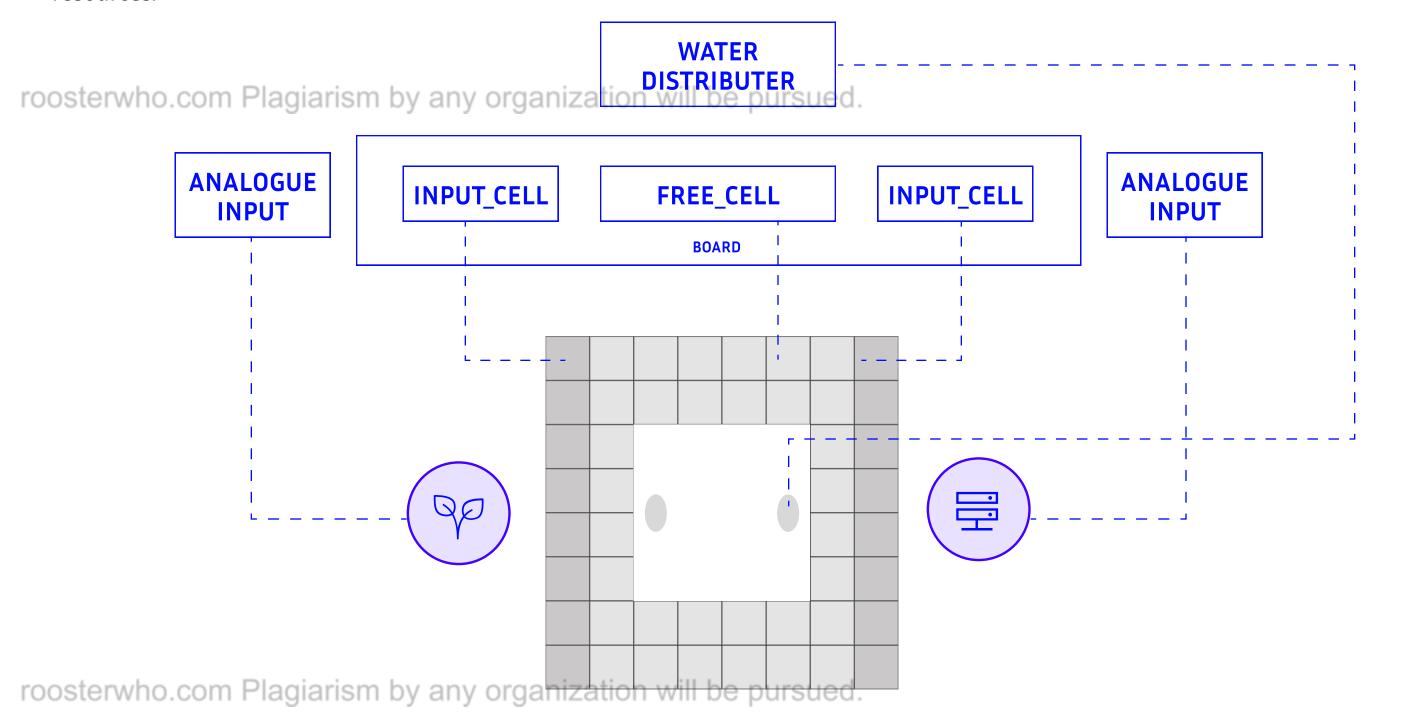
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# Designing and Initial Testing

## Design Proposal: Physical Computing

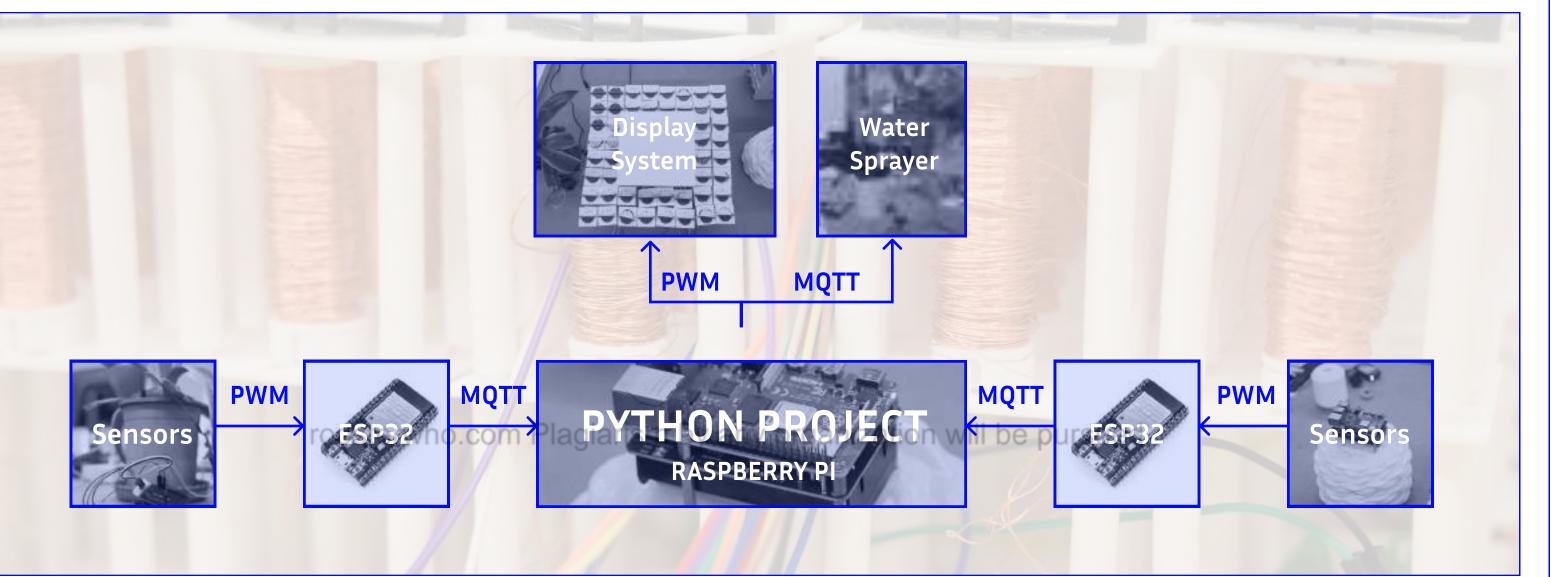
I use a physical computing device with an 8x8 chessboard displaying 0s and 1s. Sensors in plants and AI systems provide input on factors like humidity and soil moisture to assess water needs. The chessboard's state then guides a water distributor to allocate



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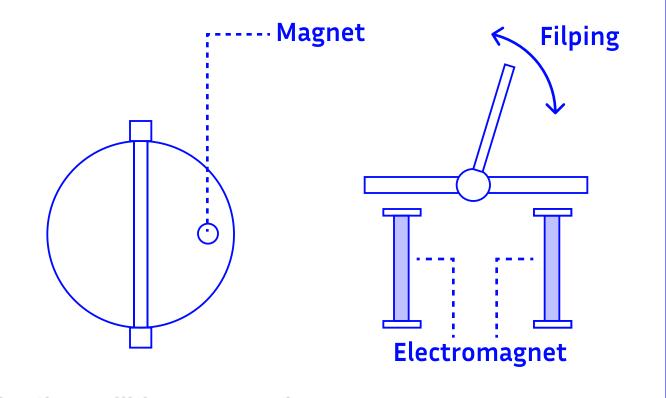
### Physical Computing Technical Framework

Implementing physical computation through a centralized connection structure.



## Display Hardware Design

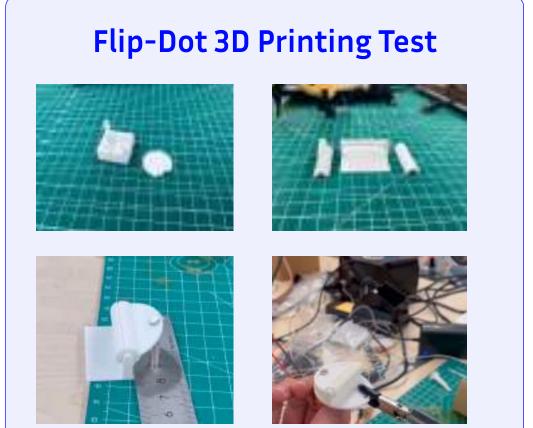
Using flip-dot technology, colored plastic pieces are flipped by electromagnets to display information, enabling a physical visualization of the chessboard's state.



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### Display Hardware Initial Testing

After more than 34 iterations, the 3D model and technical solution for the Flip-Dot were finalized.







#### Flip-Dot Digital Structure Improvement



H-Bridge Circuit Test



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## roosterwho.com Plagiarism by any organization will be pursued. Prototyping: Coding and Engineering

Analogue Sensor & Acuter Logic

**Soil Sensor** 

**Spray Logic** 

Temperature and Humidity Sensor

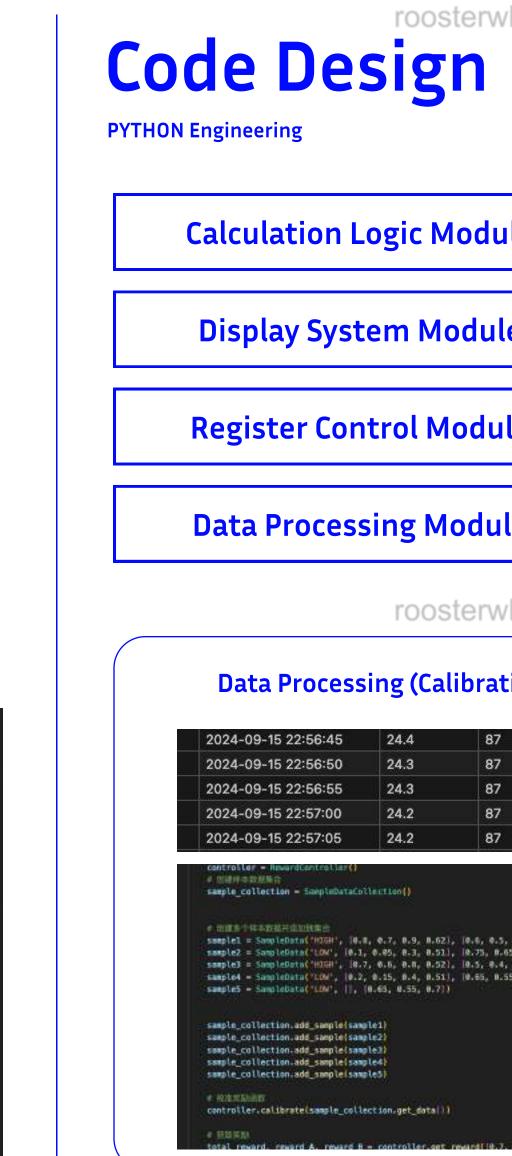


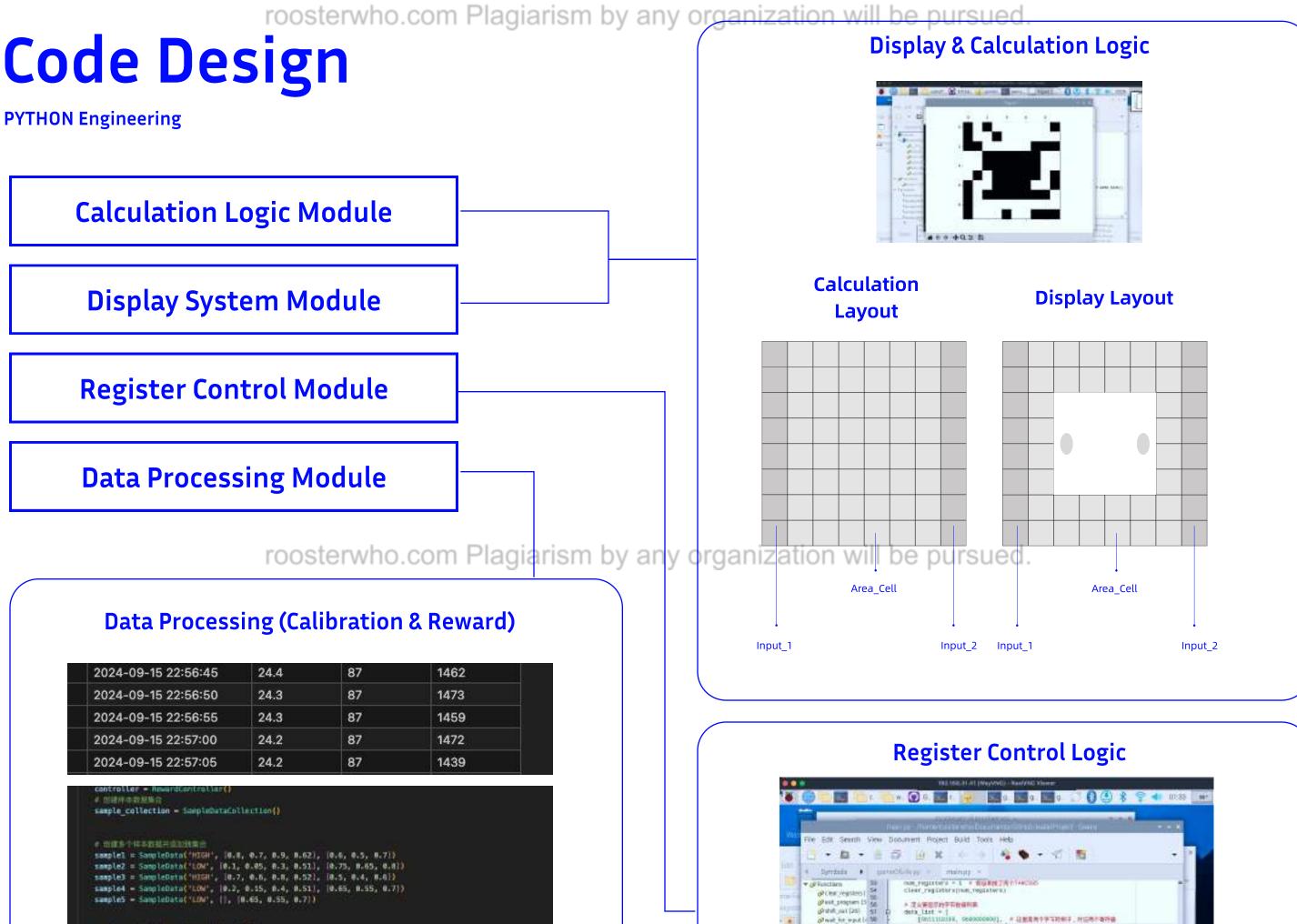
Using PlatformIO to control sensors and actuators





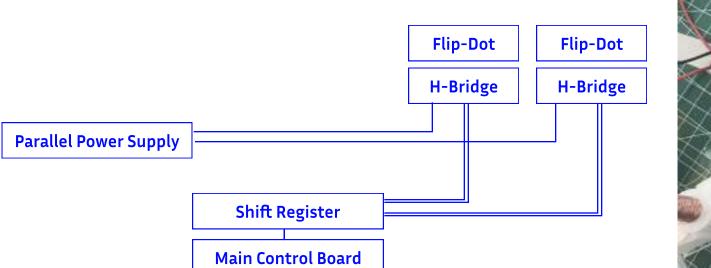


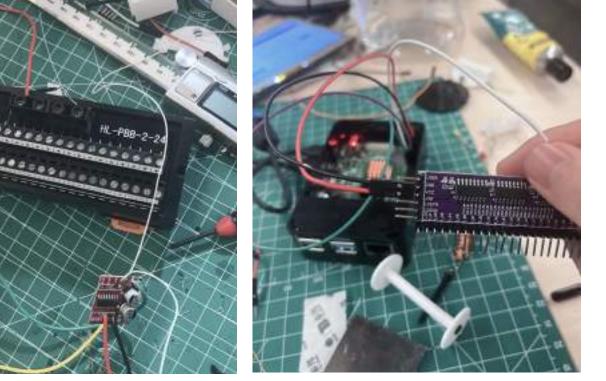




Circuit Design

Using an independent power supply, cascaded shift registers, and H-Bridge flipping to simultaneously control 48 Flip-Dots.

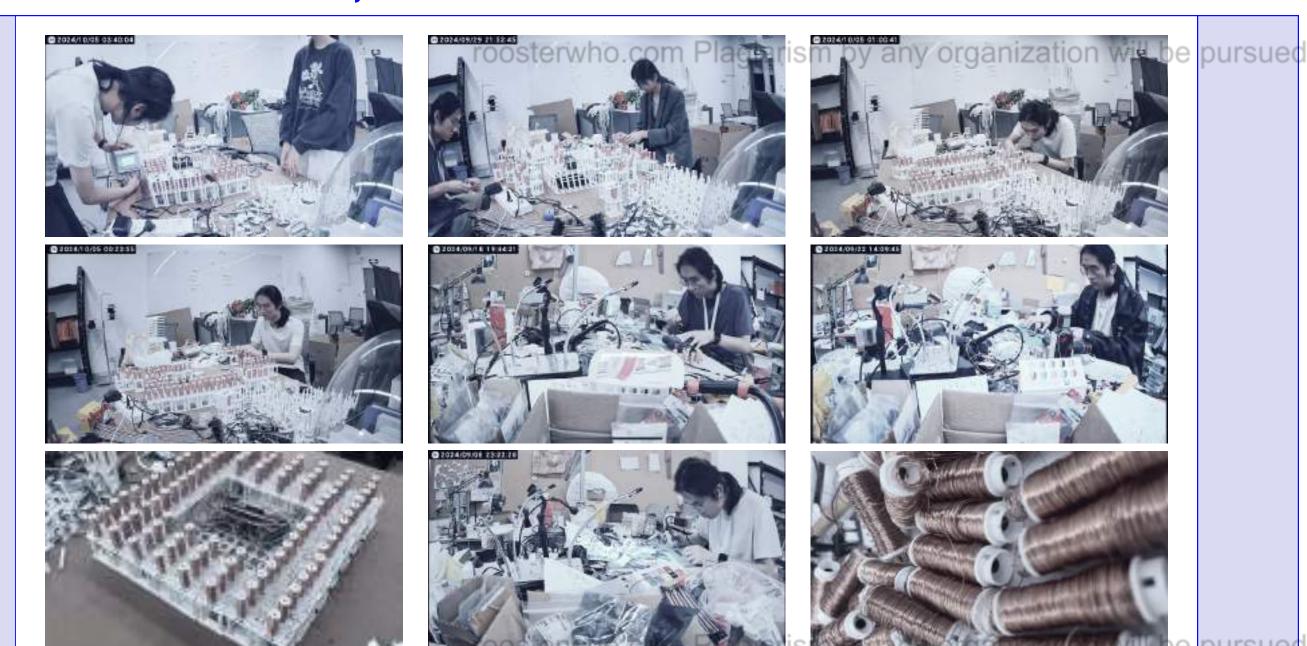




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Circuit and 3D-Printed Parts' Assembly Process



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## From Plagiarism by any organization will be pursued. $Gallery\ and\ Process$

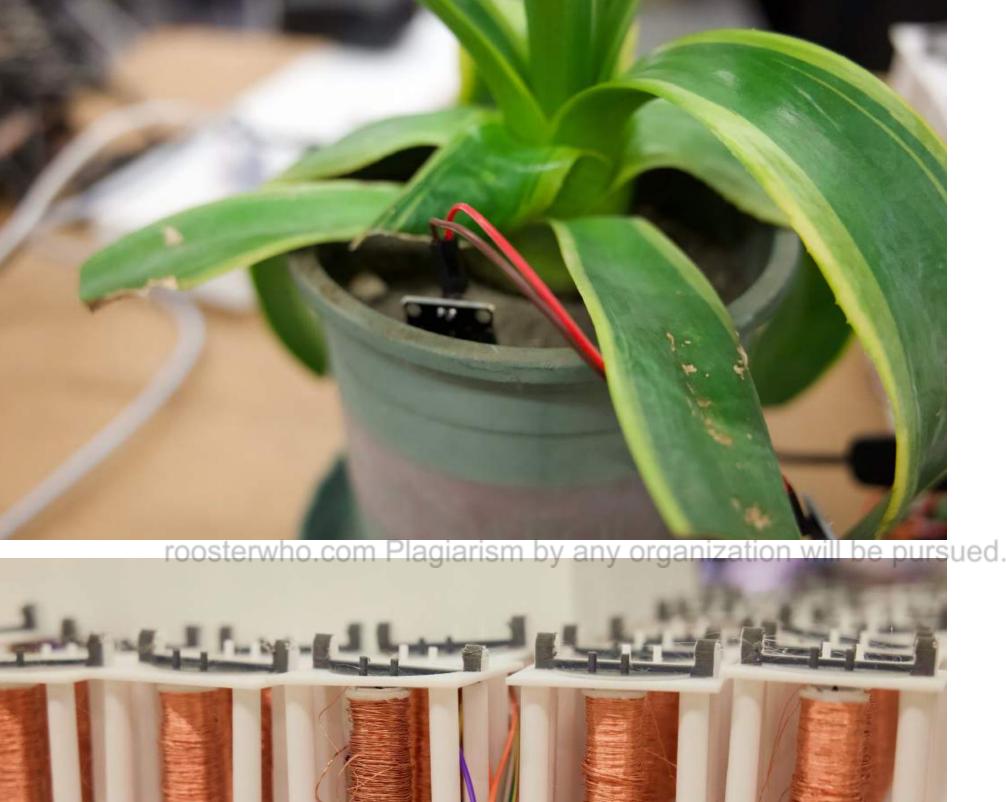












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